

# CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT WORKING ON THE MARGINS

**Dear Diocesan Director,**

The Catholic Campaign for Human Development (CCHD) works to empower people who live in poverty to bring the transforming mercy of Jesus into their communities. By encouraging your parishes to support this collection you are extending the hand of solidarity to those living on the margins.

For example, when a family cannot find affordable housing, or is forced to pay a high rent it cannot afford, the members of the family suffer and often go without meals, medication, and other essentials. In Lexington, Kentucky, Project BUILD (Broader Urban Involvement and Leadership Development) noticed that the demand for affordable housing was greatly outpacing its availability. With your diocese's support of CCHD, BUILD has been able to increase the amount of affordable housing in the Lexington area by creating and renovating housing for families that are priced out of the local housing market.

With your support, people living on the margins can create real change in their lives and experience the hope of Christ. **The most effective way to support the collection is to ask your pastors to mention it at Mass.** Resources, including a parish appeal, bulletin announcements, and a social media toolkit are available online for download at [www.usccb.org/cchd/collection](http://www.usccb.org/cchd/collection). Please share these resources with your parishes to support their efforts.

Don't forget, 25 percent of funds collected stay in your diocese for anti-poverty projects! If you have any questions, please contact Bevin Kennedy, assistant director for promotions, at 202-541-3365 or at [bkennedy@usccb.org](mailto:bkennedy@usccb.org). Thank you for joining us to work on the margins.

Through the intercession of our Blessed Mother, Santa María de Guadalupe, may we all grow in the wisdom and charity of her Son, Jesus.

Respectfully,



Most Reverend David P. Talley  
Bishop of Alexandria  
Chairman, Subcommittee on the  
Catholic Campaign for Human Development

