

CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT WORKING ON THE MARGINS

Dear Editor/Communications Director,

Soon your diocese will take up the collection for the Catholic Campaign for Human Development (CCHD). With support from your diocese, change is possible in the communities that struggle against the cycle of poverty. This collection makes it possible for groups around the country to organize and create change in the communities in which they live. In addition, those living in poverty in your own diocese are empowered through the 25 percent share of the collection that stays there.

Affordable and safe housing is one of the keys to creating stability for those trying to break free from the cycle of poverty. The Dudley Street neighborhood in Boston unfortunately had many open lots that attracted crime and inappropriate public behavior. Concerned about public safety, the residents called a public meeting to discuss what they could do with one particular site. With your support of CCHD, this community advocated for change in their community and highlighted the need for affordable housing with the help of The Dudley Street Neighborhood Initiative. Now the City of Boston is working with the community to lead a planning effort to determine a future for the site that will better serve the community.

We appreciate your help to promote this collection. Use your publication(s), website, social media channels, or any other outlets available to you to tell this story and the story of all those who live on the margins. Promotional materials, including a social media tool kit, are available for download at www.usccb.org/cchd/collection. Remember, 25 percent of funds collected remain in your diocese to fund local anti-poverty programs!

If you have any questions, please contact Nicole Germain, assistant director for promotions, at 202-541-3365 or at ngermain@usccb.org. Thank you for joining us to work on the margins.

Sincerely yours in Christ,



Most Reverend David P. Talley
Bishop of Alexandria
Chairman, Subcommittee on the Catholic Campaign for Human Development

