

# CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT WORKING ON THE MARGINS

Dear Editor/Communications Director,

Citizens returning to society after incarceration face challenges in finding adequate employment, housing, and stable communities that allow them to flourish. This is particularly true in the neighborhoods of west Baltimore, Maryland, where high unemployment and crime rates impact the lives of the city's low-income residents. Since its founding in 1977, Baltimoreans United in Leadership Development (BUILD) has, with support from the Catholic Campaign for Human Development (CCHD), worked to improve the lives of residents in this community by improving housing, job opportunities, and schools.

With your support for CCHD, BUILD has developed relationships with business leaders through its Turnaround Tuesday Jobs Movement to lower the barriers to jobs for returning citizens, particularly those from the most distressed zip codes in the city. Your generosity has empowered our brothers and sisters to work and begin new lives after release, giving them a chance to thrive.

Please support CCHD and help our brothers and sisters today to create thriving communities for tomorrow. Use your publication(s), website, social media channels, or any other outlets available to you to tell this story and the story of all those who live on the margins. Promotional materials, including a social media tool kit, are available for download at [www.usccb.org/cchd/collection](http://www.usccb.org/cchd/collection). Remember, 25% of funds you collect will remain in your diocese to fund local antipoverty programs!

If you have any questions, please contact Nicole Germain, assistant director for promotions, at 202-541-3365 or at [ngerman@usccb.org](mailto:ngerman@usccb.org). Thank you for joining us to work on the margins.

Sincerely yours in Christ,



Most Reverend David P. Talley  
Bishop of Memphis  
Chairman, Subcommittee on the Catholic Campaign for Human Development

