



Catholic Social Ministry Gathering

www.catholicsocialministrygathering.org

2020 Sponsor Kit



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CSMG 2020 Conference Profile



For more than 30 years, the Catholic Social Ministry Gathering has served as the central gathering of Catholic social ministry leaders. It equips leaders and emerging leaders with the knowledge, relationships, and skills to build communities where all can thrive. The theme of the 2020 gathering will underscore the Church's commitment to promote a consistent ethic of life and faithful citizenship, even as the political climate has become more polarized. This year, more than 500 Catholic leaders will gather to engage issues of justice, peace, and the common good, and conclude the meeting by lifting their voices to Congress during a visit to the U.S. Capitol.

Features of Catholic Social Ministry Gathering:

- Organized by the USCCB Department of Justice, Peace and Human Development in collaboration with 7 other USCCB departments and 15 other national Catholic organizations.
- Participants are drawn from bishops and clergy; diocesan staff and social action directors; representatives of major national and international Catholic organizations; prominent, emerging, and diverse leaders in parish social ministry, volunteer networks, and universities.
- Informative plenary presentations, briefings, and workshops address current topics essential to our various ministries and better prepare us to meet present and future challenges.
- Excellent networking opportunities with other social ministry professionals from across the country.

Top reasons to participate in CSMG 2020 as a sponsor:

- **Engage** more than 500 current and emerging Catholic leaders who are active in diverse fields of ministry.
- **Receive** up-to-date briefings on the Catholic Church's responses to pressing domestic and global challenges relating to poverty, war, injustice and the promotion of human life and dignity.
- **Learn** how the Church continues to deepen and extend its rich tradition of social teaching and engagement for the common good, especially in light of the New Evangelization and the teaching of Pope Francis.
- **Understand** the strategic importance of Catholic social teaching and the integration of social ministry and advocacy in the mission and identity of a broad range of Catholic institutions and organizations.
- **Demonstrate** your organization's commitment to the social mission of the Catholic Church, and active support for a society and world more reflective of Gospel values.

CSMG is committed to program quality.

Top experts in matters of Church and civil society gather at CSMG every year. Recent speakers have included notable figures such as Cardinal Peter Turkson (Pontifical Council for Justice & Peace); Cardinal Daniel DiNardo (President, U.S. Conference of Catholic Bishops); Mauricio López Oropeza (Pan-Amazonian Ecclesial Network—REPAM); Dr. Maryann Cusimano Love (Catholic University); Sr. Donna Markham (President and CEO, Catholic Charities USA); Dr. Carolyn Woo (former President, CRS); Dr. Arturo Chavez (Mexican American Catholic College); Cardinal Sean O'Malley, OFM Cap. (Boston); Mark Shriver; John L. Allen (media correspondent and commentator); and numerous policy experts.



CSMG 2020 Sponsorship Opportunities

Become a Sponsor!

Sponsors are critical for the success of the Catholic Social Ministry Gathering. CSMG is committed to maximizing opportunities for organizations to publicly show their support for our mission and will work to develop a plan that suits your organization. **See pledge form or contact Diana Brown at dbrown@usccb.org or (202) 541-3185.**

Sponsorship opportunities below feature variations of the following features, depending on sponsorship level:

- Acknowledgment with participants
- Share organizational message or video
- Recognition in the Program Book
- Name a meeting space
- Acknowledgement on CSMG 2020 website

Invitation from the Chairmen of the USCCB's Department of Justice, Peace, and Human Development:



Bishop Frank Dewane
Chairman of the Committee on
Domestic Justice and Human Development



Archbishop Timothy Broglio
Chairman of the Committee on
International Justice and Peace

"For the past 30 years, the annual gathering of Catholic social ministry leaders has brought together hundreds of participants whose faith inspires them to pray, connect, learn and act on pressing current domestic and global challenges affecting our most vulnerable brothers and sisters at home and around the world.

"This Gathering is an expression of the Gospel in action as participants engage intellectual, spiritual, and professional formation in the vision of Jesus' invitation to bring Good News to the poor (Luke 4:18). Participants also connect, dialogue, and share ideas in order to identify, build and sharpen skills for social ministry. These experiences culminate in the opportunity to advocate on Capitol Hill for policies that protect those suffering poverty and injustice. Participants bring home new inspiration and tools to help transform their communities around the country.

"This personal invitation is extended to you to participate in the Catholic Social Ministry Gathering and amplify its impact through your generous support as a sponsor. Your gifts can fulfill the hopes and vision of our Church leadership and members. We appreciate your consideration of our invitation. Be assured of our utmost gratitude for your attention to our humble request."



CSMG 2020 Sponsorship Opportunities

Sustaining Sponsor- \$15,000

Opportunities (Select 1)

- Sponsor luncheon or reception for all attendees (Limit 2)
- Sponsor the three liturgies (Limit 1)

Benefits

- Make a sponsor presentation (max. 15 minutes) from main stage to all attendees*
- Name a main meeting room for the duration of the Gathering (Limit 3)
- Provide an educational display for a common space
- Opportunity to place half page recognition in Program Book*

Recognition and Visibility

- Verbal acknowledgement as a Sustaining Sponsor during opening keynote and closing session
- Projection of sponsorship at the Sustaining Sponsor Level from the main stage with logo
- Sign for sponsor at this level near their named room
- Listing of sponsorship level with logo on signage at the event registration table
- Logo on CSMG registration website and mobile app with URL hyperlink
- Provision of sponsor ribbons for nametags of organization's participants

Supporting Sponsor- \$10,000

Opportunities

- Sponsor a Coffee & Refreshments Break (Limit 4)

Benefits

- Give brief presentation or a short video (max. 3 minutes) around Coffee Break*
- Opportunity to place half page recognition in Program Book*

Recognition and Visibility

- Verbal acknowledgement as a Supporting Sponsor during opening keynote
- Projection of sponsorship at the Supporting Sponsor Level from the main stage with logo
- Listing of sponsorship level with logo on signage at the event registration table
- Logo on CSMG registration website and mobile app with URL hyperlink
- Provision of sponsor ribbons for nametags of organization's participants



CSMG 2020 Sponsorship Opportunities

Solidarity Sponsor- \$5,000

Opportunities

- Greet participants at the reception for either Young Leaders Initiative or Diversity Outreach Initiative*

Benefits

- Opportunity to place half page recognition in Program Book*

Recognition and Visibility

- Verbal acknowledgment as Solidarity Sponsor from Main Stage
- Projection of sponsorship from the Main Stage with logo
- Logo on CSMG registration website and mobile app with URL hyperlink
- Listing of sponsorship level with name on signage at the event registration/info table

Community Sponsor- \$1,500

Benefit

- Opportunity to place half page recognition in Program Book*

Recognition and Visibility

- Name on CSMG registration website, mobile app, and some signage but without logo

***SUBJECT TO USCCB APPROVAL. Remarks and/or video content must abide by USCCB Sponsorship Guidelines and must be submitted at least 4 weeks prior to event for review.**



CSMG 2020 Sponsor Policies & Guidelines

Criteria for Sponsorship:

- Sponsors, whether commercial or non-profit, offer services or products compatible with the mission of CSMG and the teaching of the Catholic Church.
- Only organizations or corporations may be sponsors, not individuals.
- CSMG reserves the right to limit the total number of sponsors and must approve sponsors in writing.
- Sponsor's acceptance of CSMG's terms and conditions will be indicated by the signing and submission of the Sponsorship Pledge Form.
- Sponsors must submit financial contributions in full no later than November 15, 2019. This amount is non-refundable, unless unforeseen factors result in the cancellation of the entire event.

Sponsorship Terms and Conditions:

- Sponsors must wear sponsor badges at all times during CSMG events.
- Sponsors may display materials only in approved locations.
- Sponsors approved to distribute materials at CSMG must submit such materials to CSMG staff in adequate quantity no later than December 31, 2019.
- Due to USCCB policy, sponsorship of CSMG does not include registration for CSMG programs or events or any of the pre-Gathering or collaborating organization events associated with CSMG. Sponsors are welcome to register separately to participate in CSMG or for pre-Gathering events.
- Any sponsors exhibiting at CSMG 2020 are subject to the *Exhibitor Terms and Conditions*.
- Additional terms and conditions may be specified by CSMG staff or the event hotel.
- Sponsorship can be shared by no more than 2 organizations, and both organizations must abide by all sponsorship terms and conditions.

Corporate sponsorships are an important source of support for the USCCB's mission to promote the Gospel of Christ and the teachings of his Church. We ask that all sponsors follow USCCB corporate sponsorship policies. Therefore, sponsors may not use qualitative or comparative language in any sponsorship messages or otherwise endorse or induce to purchase, sell or use a sponsor's products or services, and may not provide price information or other indications of savings or value. Thank you for your support and cooperation with this policy.

Exhibiting:

All sponsors are invited to exhibit at CSMG 2020, for more information please read the Exhibitor Packet available at www.CatholicSocialMinistryGathering.org. **Please note that exhibiting and registration costs are not included in sponsorship packages.**

Key Dates for Sponsors:

- **November 15, 2019** – deadline for receipt of pledge forms and financial contributions in order to be included in the CSMG 2020 Program Book.
- **December 31, 2019** – final deadline for receipt of any materials from sponsors approved for distribution, or for cancelation of a sponsorship contribution in order to have a contribution returned.

Sponsor Contribution Instructions:

Prospective sponsors are asked to return the enclosed *Sponsor Pledge Form* as soon as possible to ensure maximum visibility in CSMG 2020 promotion and reference materials. CSMG staff will respond confirming the availability of sponsorship for particular events, confirming arrangements, and providing an invoice for contributions.