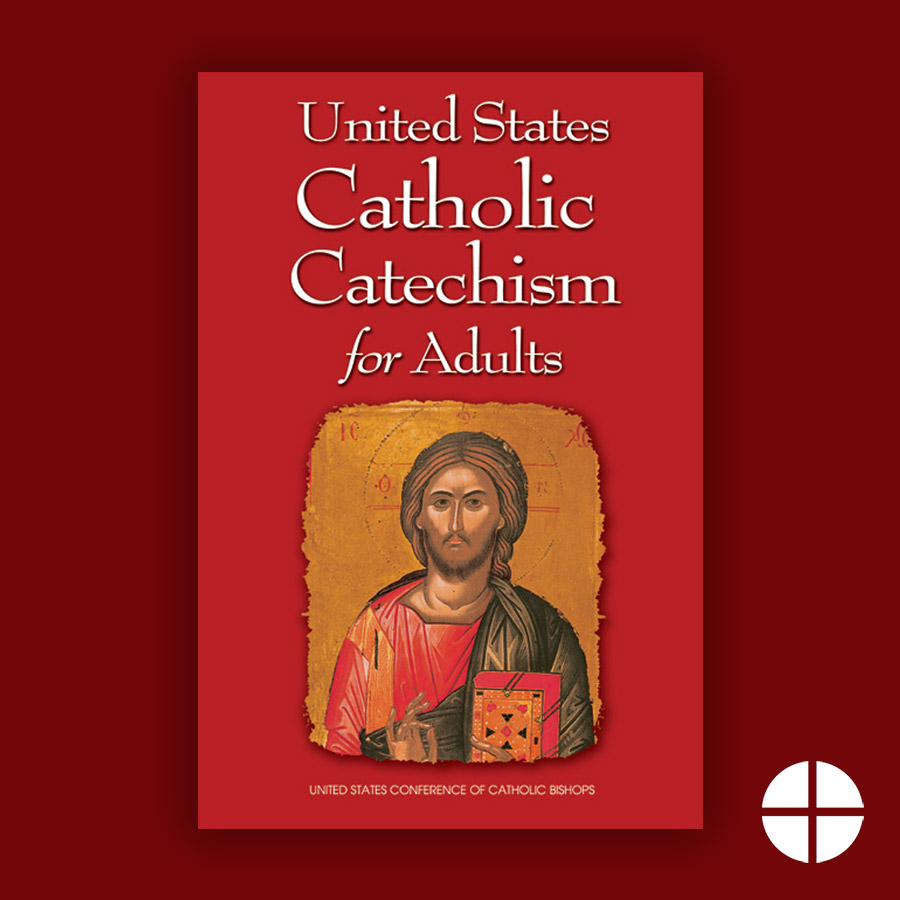
**Social Media Tool Kit**

**Post 1: Before the Collection**

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**Facebook/Instagram:**

Faith fundamentals are a click away with the online version of the popular “United States Catholic Catechism for Adults,” made possible in part by the Catholic Communication Campaign. Support the collection at Mass! #1church1mission #ConnectWithChrist <http://ccc.usccb.org/flipbooks/uscca/>

**Twitter:**Online “US Catholic Catechism for Adults” made possible by Catholic Communication Campaign. Support the collection! <http://ccc.usccb.org/flipbooks/uscca/>

**Post 2: Before the Collection**

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**Facebook/Instagram:**Help people connect with Christ by supporting the Catholic Communication Campaign! #1church1mission #ConnectWithChrist Learn more: [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Twitter:**Help people connect with Christ by supporting the Catholic Communication Campaign! #ConnectWithChrist Learn more: [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Post 3: Week of the Collection**

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**Facebook/Instagram:**The Catholic Communication Campaign supports communications projects here in the US and abroad. And half of the funds collected stay in our diocese to support local projects! Please be generous to the collection! #1church1mission #ConnectWithChrist [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Twitter:**DYK that half of the contributions to the Catholic Communication Campaign stay in our diocese for local projects? [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Post 4: Week of the Collection**

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**Facebook/Instagram:**Your support of the Catholic Communication Campaign (CCC) brings the message of #PopeFrancis to all. Give to the CCC at Mass! #1church1mission [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Twitter:**Share the message of #PopeFrancis & support the Catholic Communication Campaign at Mass! <http://goo.gl/GnQB9O>

**Post 5: Week of the Collection**

**Facebook/Instagram:**Support the Catholic Communication Campaign at Mass and connect people around the world with Christ. #1church1mission #ConnectWithChrist [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Twitter:**Support the Catholic Communication Campaign and connect people around the world with Christ! #1church1mission [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Post 6: Week of the Collection**

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**Facebook/Instagram:**The Catholic Communication Campaign is this weekend! Half of the proceeds stay here in the diocese to support our communications projects, while the other half supports national and international communications efforts! Please be generous! #1church1mission #ConnectWithChrist <http://goo.gl/GnQB9O>

**Twitter:**The Catholic Communication Campaign is this weekend! Support the collection at Mass #1church1mission <http://goo.gl/GnQB9O>

**Post #7: Week of the Collection**

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**Facebook/Instagram:**Help share the Gospel message and connect with Christ! The Catholic Communication Campaign is this weekend. #1church1mission #ConnectWithChrist [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Twitter:**Help share the gospel message and connect with Christ! The Catholic Communication Campaign is this weekend! [www.usccb.org/ccc](http://www.usccb.org/ccc)

**Post #8: Day of the Collection**

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**Facebook/Instagram:**Today is the collection for the Catholic Communication Campaign! Don't forget to support the collection this weekend and share the good news. #1church1mission #ConnectWithChrist <http://goo.gl/GnQB9O>

**Twitter:**Today is the Catholic Communication Campaign! Support the collection at Mass! #1church1mission <http://goo.gl/GnQB9O>