

# STRENGTHENING THE CHURCH AT HOME

Dear Editor/Communications Director,

For many dioceses it is impossible to provide even the most basic pastoral programs because of fragile financial situations, harsh terrain that is difficult to travel, or small but growing populations of Catholics. But when your parishioners support the Catholic Home Missions Appeal (CHMA), outreach that was once impossible becomes real, and we strengthen our Church at home. Please help share the message of this important appeal and the work that is accomplished through it.

The Archdiocese of Mobile covers the southern half of the state of Alabama, and the majority of its counties have a poverty rate over 20 percent. The Catholic presence is only 4 percent of the total population, but it is growing. This growth is mostly due to an increase in the Hispanic population. As more Hispanics join the archdiocese, there is a greater need to provide pastoral resources. Your support of CHMA will help Mobile, and other dioceses like it, expand their Hispanic ministry and welcome more people into our family of faith.

We need your help to promote this collection. Please use your publication(s), website, social media channels, or any other outlets to share the importance of supporting our neighbors here in the United States. Resources, including a social media tool kit, web banners, and a sample letter from the bishop, are available online at [www.usccb.org/home-missions/collection](http://www.usccb.org/home-missions/collection).

If you have any questions or need more materials, please contact me at 202-541-3365 or at [ngermain@usccb.org](mailto:ngermain@usccb.org). Thank you for strengthening the Church at home.

With gratitude,



Nicole Germain  
Assistant Director, Promotions, Office of National Collections

To find additional resources or learn more about this appeal,  
please visit [www.usccb.org/home-missions](http://www.usccb.org/home-missions).



## CATHOLIC HOME MISSIONS APPEAL

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