**Social Media Tool Kit**

**Post 1: Week Before the Collection**

*The link in the post directs one to the USCCB interactive home missions map. Be sure to copy the whole link!*

**Facebook/Twitter:**

Did you know that almost half of the United States is considered mission territory? Check out this map, learn more, and support the Catholic Home Missions Appeal at Mass! #ChurchAtHome #1church1mission <http://goo.gl/mtTxts>

**Post 2: Week of the Collection**



**Facebook/Instagram:**

Many dioceses in the U.S. do not have enough priests to serve their parishes. Your support of the Catholic Home Missions Appeal helps provide seminary formation for the next generation of priests. #ChurchAtHome #1church1mission <http://goo.gl/mE2wWF>

**Post 3: Week of the Collection**

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**Facebook/Instagram/Twitter:**

The Catholic Home Missions Appeal strengthens the #ChurchAtHome and supports pastoral projects here in the United States. Read more: [www.usccb.org/home-missions](http://www.usccb.org/home-missions)

**Post 4: Week of the Collection**

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**Facebook/Instagram/Twitter:**

Your support of the Catholic Home Missions Appeal strengthens the #ChurchAtHome. Prayerfully consider supporting the collection at Mass! #1church1mission [www.usccb.org/home-missions](http://www.usccb.org/home-missions)

**Post 5: Day of the Collection**

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**Facebook/Instagram:**

This weekend is the Catholic Home Missions Appeal! Support the special collection this weekend at Mass! #ChurchAtHome #1church1mission: [www.usccb.org/home-missions](http://www.usccb.org/home-missions)