**Social Media Tool Kit**

**Facebook**

* Did you know the Peter’s Pence Collection has its roots in ancient Christianity? Learn more about this collection and #WitnessCharity by supporting the collection this weekend at Mass! #1church1mission <http://goo.gl/pNV1oi>
* Contributions to the Peter’s Pence Collection support the charitable works of #PopeFrancis as he reaches out to victims of war and natural disaster. Support the collection at Mass! #WitnessCharity #1church1mission <http://goo.gl/sDr2tE>



* Learn more about the Peter’s Pence Collection and support #PopeFrancis and his works! #WitnessCharity #1church1mission <http://goo.gl/sDr2tE>



* This weekend is the Peter’s Pence Collection. Donate at Mass and support the charitable works of #PopeFrancis! #1church1mission <http://goo.gl/sDr2tE>
* Support for the Peter’s Pence Collection is support for #PopeFrancis and his works. Please be generous at Mass this weekend! #WitnessCharity #1church1mission <http://goo.gl/sDr2tE>
* Your support of the Peter’s Pence Collection goes directly to helping #PopeFrancis and his charitable works. Give at Mass to help spread his message of mercy! #WitnessCharity #1church1mission <http://goo.gl/sDr2tE>



**Twitter**

* DYK the Peter’s Pence Collection has roots in ancient Christianity? #WitnessCharity <http://goo.gl/pNV1oi>
* Peter's Pence Collection helps #PopeFrancis serve victims of war & natural disaster #WitnessCharity <http://goo.gl/sDr2tE>
* Learn about the Peter’s Pence Collection and support #PopeFrancis! #WitnessCharity <http://goo.gl/sDr2tE>

* This weekend is the Peter’s Pence Collection. Donate at Mass and support the works of #PopeFrancis! <http://goo.gl/sDr2tE>
* Support the Peter’s Pence Collection and help #PopeFrancis spread his message of mercy! #WitnessCharity <http://goo.gl/sDr2tE>
* 2nd collection this weekend is for Peter's Pence. Please be generous and help #PopeFrancis. #WitnessCharity. <http://goo.gl/sDr2tE>

**Instagram**

* This weekend, we will take the Peter’s Pence Collection. Your support goes directly to supporting #PopeFrancis and his charitable works. Give at Mass and help Francis spread his message of mercy! #WitnessCharity #1church1mission



* Do you love following #PopeFrancis as he travels the world to help the suffering? Support the Peter’s Pence Collection to help his message of mercy travel even further. #WitnessCharity #1church1mission



* Contributions to the Peter’s Pence Collection support the charitable works of #PopeFrancis as he reaches out to victims of war and natural disaster. Support the collection at Mass! #WitnessCharity #1church1mission



* This weekend is the Peter’s Pence Collection. Donate at Mass and support the charitable works of #PopeFrancis! #1church1mission



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