**Social Media Tool Kit**

**Post 1: Before the Collection**

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**Facebook/Instagram/Twitter:**

The Solidarity Fund for the Church in Africa is an opportunity for you to support the faith of our African brothers and sisters. Please be generous to the collection at Mass! #StandWithAfrica #1church1mission [www.usccb.org/africa](http://www.usccb.org/africa)

**Post 2: Before the Collection**

*The link in the posts leads to a video. Please be sure to copy the whole link, and the video will automatically be linked on Facebook and Twitter!*

**Facebook/Twitter:**See how your gift to the Solidarity Fund for the Church in Africa has made a difference for young people in Uganda! #StandWithAfrica #1church1mision <https://goo.gl/V00WNw>

**Post 3: Week of the Collection**



**Facebook/Instagram/Twitter:**Despite many challenges, the Church in Africa is growing! Our special collection this weekend supports the Church in Africa and the faithful there. #StandWithAfrica #1church1mission [www.usccb.org/africa](http://www.usccb.org/africa)

**Post 4: Week of the Collection**



**Facebook/Instagram/Twitter:**   
Support the Solidarity Fund for the Church in Africa. Make a real difference in the lives of Catholics there. Please be generous this weekend at Mass! #StandWithAfrica #1church1mission [www.usccb.org/africa](http://www.usccb.org/africa)

**Post 5: Week of the Collection**

*The link in the posts leads to a video. Please be sure to copy the whole link, and the video will automatically be linked on Facebook and Twitter!*

**Facebook/Twitter:**Your support to the Solidarity Fund for the Church in Africa supports projects like this pro-life conference in Ghana. Please be generous to the collection this weekend! #StandWithAfrica #1church1mission <https://goo.gl/1BlhPj>

**Post 6: Week of the Collection**



**Facebook/Instagram/Twitter:**   
#StandWithAfrica and support the Solidarity Fund for the Church in Africa! Our special collection this weekend supports pastoral outreach to Catholics there. #StandWithAfrica #1church1mission [www.usccb.org/africa](http://www.usccb.org/africa)

**Post 7: Day of Collection**



**Facebook/Instagram/Twitter:**Our special collection this weekend supports the Solidarity Fund for the Church in Africa. Please be generous and #StandWithAfrica #1church1mission [www.usccb.org/africa](http://www.usccb.org/africa)