



Support the Catholic Communication Campaign

The call to speak with the heart radically challenges the times in which we are living.

—Pope Francis, World Communications Day, 2022

Dear Pastor/Parish Administrator,

Soon your parish will take up a collection for the Catholic Communication Campaign (CCC). You can help this year's collection succeed by spreading the word. Your support makes quality Catholic communication efforts possible both nationwide and in your own diocese, where 50% of collected funds remain to support programs in your local community.

With the establishment of its Rome bureau in 1950, Catholic News Service (CNS) has been a premier source of news about the pope and the Vatican for Catholic newspapers, magazines, and websites not only in the United States but throughout other English-speaking countries as well. Today, CNS Rome's photographer, videography specialist, and writers continue this legacy of service by providing articles, photographs, and videos to approximately 100 Catholic newspapers and dioceses, as well as a daily highlight that appears on the website of the United States Conference of Catholic Bishops (USCCB). CNS Rome's coverage of informative and inspiring stories from the geographical heart of the Church also reaches a robust social media audience, including nearly one million followers on Facebook and hundreds of thousands on other platforms, like Twitter, Instagram, and YouTube.

Your support for the CCC allows CNS Rome to provide its coverage free of charge to dioceses in the United States and around the world. The CCC helps your diocese too—**50% of the funds collected remain in your diocese for local communications projects!**

You can support the Catholic Communication Campaign by announcing it during Mass and using the parish appeal and bulletin announcements found inside this resource. You can also use the social media tool kit, bulletin cover, and web ads found at www.usccb.org/ccc. If you have any questions, please contact Margaret Hren at ncpromo@usccb.org or 202-541-3365.

Thank you for your continued support of this collection.

Gratefully in Christ,

+ Gregory Hartmayer, OFM Conv.

Most Reverend Gregory J. Hartmayer, OFM Conv
Chairman, Subcommittee on the Catholic Communication Campaign



Catholic
Communication
Campaign

CONNECT WITH CHRIST AND ONE ANOTHER

PARISH APPEAL

Our special collection today supports the Catholic Communication Campaign. This campaign connects Catholics with Christ using the internet, television, radio, and print media. Fully 50% of the money we collect stays right here in the [INSERT DIOCESE NAME] to support local communications projects. The other 50% supports, through grants, national communications efforts as well as projects in developing countries. This collection connects people to the gospel message around the world. Please be generous today!



LLAMADO A LA PARROQUIA

Nuestra colecta especial de hoy apoya a la Campaña Católica de la Comunicación. Esta campaña conecta a los católicos con Cristo y los hace partícipe utilizando la Internet, la televisión, la radio y los medios impresos. El 50% total del dinero recaudado permanece aquí mismo en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los proyectos locales de comunicación. El otro 50%, mediante subvenciones, financia los esfuerzos de comunicación a nivel nacional, así como proyectos en países en desarrollo. Esta colecta conecta a las personas alrededor del mundo con el mensaje del Evangelio. ¡Por favor, sean generosos hoy!

SIMPLE STEPS

Use these simple steps to promote the Catholic Communication Campaign in your parish.

1. **ANNOUNCE** the collection using the bulletin announcements and parish appeal provided so your parishioners know what it is, when to expect it, and why they should support it. **This is the best way to ensure the success of the collection.**
2. **PREACH** about the need for good communications programs to evangelize people here in the United States and throughout the world.
3. **PRAY** for those who work in communications and for those who have yet to hear the gospel message. A digital prayer card is available for you to download and share with parishioners at www.usccb.org/ccc.
4. **SPREAD THE WORD** by sharing collection information on your social media channels and website, using the web banners and social media tool kit at www.usccb.org/ccc. Some of the posts include timely announcements about the upcoming collection date and information about where funding goes.

All collection resources can be found at www.usccb.org/ccc.

Visit www.usccb.org/ccc and select "Parish Resource Guide" under "Collection Resources" for an electronic version of this text that can be copied into your parish bulletin.

CONÉCTESE CON CRISTO Y CON LOS DEMÁS

BULLETIN ANNOUNCEMENTS

ENGLISH

The Week Before the Collection

Next week our special collection supports the Catholic Communication Campaign. This campaign connects Catholics with Christ in the United States and developing countries using the internet, television, radio, and print media. Half of the money collected remains here in the [INSERT DIOCESE NAME] to fund local communications efforts. Your support helps spread the gospel message! Learn more at www.usccb.org/cc.

The Week of the Collection

Today we take up the collection for the Catholic Communication Campaign (CCC). Your support helps the CCC connect Catholics with Christ in the United States and around the world using the internet, television, radio, and print media. Half the funds we collect remain here in the [INSERT DIOCESE NAME] to support local efforts. Be a part of this campaign to spread the gospel message. Support the collection today! Learn more at www.usccb.org/cc.

The Week After the Collection

Thank you for your generosity toward last week's collection for the Catholic Communication Campaign (CCC). Your support helps the CCC connect millions with Christ. If you missed the collection, it's not too late to give. Visit www.usccb.org/cc. #iGiveCatholicTogether also accepts funds for the collection—see usccb.igivecatholictogether.org.

2022 DISTRIBUTION

OF GRANTS: **\$3,622,232**

Media Evangelization*	\$1,282,282	35.40%
News & Information Services**	\$1,253,159	34.60%
Web-Based Communications Resources	\$507,400	14.01%
Developing Nations Grants	\$258,700	7.14%
Preserving Church History	\$202,094	5.58%
Media Training	\$75,000	2.07%
Building Media Capacity Grants	\$43,597	1.20%

* Includes funding to support resource production and distribution of print and electronic media from the USCCB.

** Includes funding to support Catholic News Service's coverage of Pope Francis and his global ministry to share the mercy of God.

SPANISH

Semana antes de la colecta

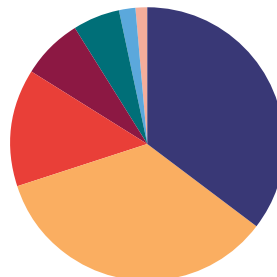
La próxima semana, nuestra colecta especial apoya a la Campaña Católica de la Comunicación. Esta campaña conecta a los católicos con Cristo en los Estados Unidos y en los países en desarrollo utilizando la Internet, la televisión, la radio y los medios impresos. La mitad de los fondos recaudados permanece aquí en la [INSERTAR EL NOMBRE DE LA DIOCESIS] para financiar los proyectos locales de comunicación. ¡Su apoyo ayuda a difundir el mensaje del Evangelio! Para informarse más, visiten www.usccb.org/cc.

Semana de la colecta

Hoy realizaremos la colecta para la Campaña Católica de la Comunicación (CCC). Su apoyo ayuda a la CCC a conectar a los católicos con Cristo en los Estados Unidos y alrededor del mundo utilizando la Internet, la televisión, la radio y los medios impresos. La mitad de los fondos recaudados permanece aquí en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los esfuerzos locales. Sean parte de esta campaña para difundir el mensaje del evangelio. ¡Apoyen a la colecta hoy! Para informarse más, visiten www.usccb.org/cc.

Semana después de la colecta

Muchas gracias por su generosidad la semana pasada en la colecta para la Campaña Católica de la Comunicación (CCC). Su apoyo ayuda a la CCC a conectar a millones con Cristo. ¡Si no pudieron dar en la colecta, aun lo pueden hacer! Visiten www.usccb.org/cc. #iGiveCatholicTogether también acepta fondos para la colecta – entren a usccb.igivecatholictogether.org.



Fully 50% of collected funds stay in your diocese to support local communications projects. The other 50% support national projects in the United States and around the world.



CATHOLIC COMMUNICATION CAMPAIGN

OFFICE OF NATIONAL COLLECTIONS

3211 FOURTH STREET NE • WASHINGTON, DC 20017-1194

202-541-3400 • FAX 202-541-3460 • WWW.USCCB.ORG/NATIONALCOLLECTIONS



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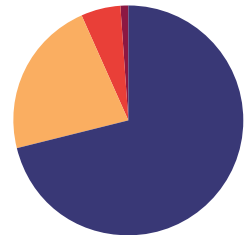
Catholic Communication Campaign Connect with Christ

To learn more about this collection or to find additional resources, please visit www.usccb.org/lccc.

EXPENSES

■ Allocations-USCCB Communications Projects*	71.36%
■ Grants and Donations	22.20%
■ Promotion and Fundraising Expenses	5.40%
■ Program Costs	1.03%

Total Expenses \$3,892,764



* Includes funding to support Catholic News Service's coverage of Pope Francis and his global ministry to share the mercy of God.