



TENDING THE VINEYARD

Stewardship of Religious Property

Educational Sessions for Strategic Property Planning

SESSION 4

Suggested Talking Points to Guide Members Conversations about Strategic Property Planning Processes

Once word gets out that an institute is engaged in strategic property planning, those with whom members come into contact in their ministries and everyday life will naturally be curious and have questions. Providing members with a list of talking points not only puts them at ease as to what they can and cannot say about what the institute is doing, but also can be helpful in assuring the information being shared with others is accurate.

✓ List of major reasons why the institute has initiated strategic property planning

✓ Many religious institutes are in the same boat, having to plan and make big decisions about the future

✓ How the institute's strategic property planning and goal connects to the institute's mission and mission sustainability

✓ A simple statement of the main goal of the institute's strategic property planning

✓ An example of a reality that the institute is trying to address in its strategic property planning process

✓ A brief description of how the institute is going about identifying options and alternatives and a short list of the types of entities the institute is involving in its strategic property planning process

✓ The date by which the institute expects to conclude its strategic property planning process

✓ The timeframe during which the institute expects to make final decisions that grow out of its strategic property planning process

