



SESSION 4

Tips to Help Generate Choices in a Strategic Property Planning Process

Having choices among options and alternatives developed through an institute's strategic property planning process is preferable where possible. Some tips to help the institute generate choices through a strategic property planning process are:

1. Adopt a posture of openness and commit to being open-minded from the beginning

2. Put into place as few restrictions and barriers as possible on what the institute is willing to consider

3. Cast a wide net in the search for options, alternatives and possibilities for the future

4. Be patient and willing to let options, alternatives and possibilities evolve organically and over time in the process

5. Be willing to listen – even to ideas that involve letting go and may be difficult to hear

6. Ask how each emerging option or alternative helps achieve the institute's goals

7. Embrace the unknown rather than fear it for "the good of the whole"

8. Always remember that the institute is ultimately in control and will decide from among the choices developed through a strategic property planning process

