



SESSION 5

Pros and Cons of Actively Involving Membership in Processing Strategic Property Planning Recommendations

Major Pros	<ul style="list-style-type: none">✓ Honors each person's status as a member of the institute✓ Visibly demonstrates that members are vital to the strategic property planning process✓ Actively involves membership in the process of developing recommendations✓ Broadens viewpoints not otherwise obtained about recommendations and how they impact individual members and the institute as a whole✓ Provides an opportunity to refine recommendations and build ownership for them✓ Informs leadership about membership support for recommendations before implementation decisions are made
Major Cons	<ul style="list-style-type: none">✓ Involving membership in processing recommendations adds time to the strategic property planning process✓ Difficult to do successfully unless membership has been actively involved leading up to recommendations✓ Has the potential to derail the planning process unless effectively handled✓ Can lead to feelings of inadequacy among members physically or otherwise unable to contribute

