



The WYDUSA Logo

USCCB Communications, in collaboration with the USCCB Secretariat for Laity, Marriage, Family Life and Youth, has developed a special logo for all World Youth Day efforts in the United States. The goal of this branding is to build solidarity and community among all U.S. pilgrims, whether they travel to Kraków in 2016, celebrate stateside or online, or have experienced World Youth Day at some point in the past thirty years.

Within the overall context of U.S. pilgrim unity, the logo features the following components:

- **The pilgrim cross**, symbol of World Youth Day, carried by pilgrims across the globe since St. John Paul II entrusted the official WYD Cross to young people in 1984. The cross is the centerpiece of the WYDUSA logo, reminding us that the Lord Jesus Christ is the central focus of all that happens at World Youth Day.
- **The hand of the young person**, holding the cross as a pilgrim traveler, heading toward the next WYD host city and country on the journey of faith. The young person holds the cross with confidence, yet maintains a firm reliance on Christ, who offers hope and peace to the youth and young adults who journey to meet Him.
- **Three stars**, representing the Trinity: Father, Son, and Holy Spirit. God the Father calls young pilgrims, like the patriarchs and prophets of the Old Testament, to embark upon a great journey towards the Promised Land. The Lord Jesus calls young disciples, like the first Apostles, to follow him to the mountaintop, to Jerusalem, and to the Cross. The Holy Spirit guides young missionaries, like the Apostles, saints and holy people of the Church through the ages, as they proclaim the Gospel, serve the least, live faithfully, and bring Christ into the world.
- **The red, white, and blue colors, and the stars and stripes**, reminiscent of the American flag, represent the United States of America: home and native land of several generations of WYDUSA pilgrims and the place where they bring the Gospel upon their return home.
- **The gold and white colors** represent of the Pope, who has called them to make a sacred pilgrimage to World Youth Day since 1984 and who continues to meet, teach, and inspire them as the Successor of Peter, Vicar of Christ, and beloved Holy Father to countless young people.

From now through 2016, WYD Kraków and WYD stateside pilgrims will wear and display this image to show solidarity with one another – and as a sign of friendship as they encounter international pilgrims on their shared journey toward Christ and the Gospel. Upon their return home, this image will unite WYDUSA pilgrims to WYD alumni of the past thirty years, all of whom traveled from the United States to meet Christ at World Youth Days past and present.