



SESSION 2

List of Major Take-Aways from Strategic Property Planning Session Two – “Setting the Table”

Some major take-aways from the second strategic property planning session are:

1. Placing strategic property planning within a context of mission sustainability helps answer member questions about why this type of planning is necessary

2. Strategic property planning is difficult without the indispensable information and perspective TRENDS provides

3. Defining and articulating important realities for the institute creates a common and shared understanding among members about future challenges and becomes a useful point of reference as planning moves along

4. Careful consideration should be given to the size, composition and roles of a strategic property planning committee or team and the attributes in committee or team members most desired

5. Meaningfully engaging members involves them actively in the choices being made and makes them more committed to the outcomes and decisions of strategic property planning

6. Attention must be given from the outset to the emotions that strategic property planning will evoke in members

