

ANNUAL REPORT 2022

# CATHOLIC COMMUNICATION CAMPAIGN

[WWW.USCCB.ORG/CCC](http://WWW.USCCB.ORG/CCC)



## FROM THE CHAIRMAN



Dear Sisters and Brothers in Christ,

Catholics are people committed to the beauty of the faith. We affirm the great truths of the Gospel as we speak and seek the truthfulness about all things, especially God's love for our world.

Through your gifts to the Catholic Communication Campaign in 2022, you helped support programs that connect Catholics with Christ and one another through print, broadcast, and social media efforts in participating dioceses, across the country, and around the world. These connections happen when you sponsor Catholic media outreach in countries throughout Africa, Asia, and Latin America, including radio broadcasts in Liberia and the mass media outreach of the Catholic Bishops' Conference of the Philippines. They happen when you help fund programs that promote Catholic teaching on social issues, such as immigration, the death penalty, and the environment. These connections also happen in your own home diocese, where half of everything you give to the Catholic Communication Campaign remains to carry the truth of our faith to people in your neighborhood.

As chairman of the Subcommittee on the Catholic Communication Campaign of the United States Conference of Catholic Bishops (USCCB), I thank you for all you have done to spread the Gospel.

Thanks to God, and to your generosity, we were able to significantly increase our awarded grants compared with the previous grant cycle, which was suppressed by COVID-19. In 2022 the Catholic Communication Campaign granted more than \$3.6 million to national and international recipients. The largest

share, more than 35%, was given to evangelize people through media. Over 34% supported the Rome bureau of Catholic News Service, which you will read more about in this report.

Our other grants supported a wide variety of purposes. About 14% provided Church-related organizations with web-based tools to promote justice for immigrants, environmental responsibility, and the defense of human life and dignity. Smaller amounts subsidized training to help Church leaders respond to the news media, supported the expansion of social media ministry in developing countries, and preserved historically important church records.

While some of this work is technical, all of it carries out the mission that Jesus gave his disciples: to spread his Gospel throughout the earth. That mission continues every day, thanks in part to the generosity of supporters who give to this collection. Your gifts make it possible for people to learn the truth about Jesus and about what the Church is doing—and to share that reality with others.

Sincerely yours in Christ,



Most Rev. Gregory J. Hartmayer, OFM Conv.

Archbishop of Atlanta

Chairman, USCCB Subcommittee on the Catholic Communication Campaign

## USCCB SUBCOMMITTEE ON THE CATHOLIC COMMUNICATION CAMPAIGN

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Archbishop Gregory J. Hartmayer, OFM Conv, Archdiocese of Atlanta

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Bishop Joel M. Konzen, Auxiliary, Archdiocese of Atlanta

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Bishop William Wack, CSC, Diocese of Pensacola-Tallahassee

Bishop Edward J. Weisenburger, Diocese of Tucson

Bishop Luis R. Zarama, Diocese of Raleigh

### STAFF

Mr. James Rogers, USCCB Chief Communications Officer

Ms. Maura Moser, Catholic Communication Campaign Director

Ms. Dana Sealy, Communications Assistant



## IN 2022 THE CATHOLIC COMMUNICATION CAMPAIGN

distributed more than \$3.62 million in national and international grants to help Catholics tell the continuing story of Jesus' mission and mercy. These grants enabled Catholic leaders in the United States, and also in some of the most impoverished and remote places on earth, to communicate the Gospel, promote social justice, and inform Catholics about the ministry of their bishops and of the Holy Father. As always, half of the donations to this collection stayed in the diocese that collected them to support local communications. The largest single portion, more than 35%, supported evangelization through media, and a nearly equal portion sponsored Catholic news and information. As Catholic News Service (CNS) closed its operations in the United States, this collection continued to underwrite the CNS Rome bureau's coverage of Pope Francis and strengthened other channels that allow the bishops of the United States to speak directly to Catholic people about their work.

### CATHOLIC CURRENT

Catholics today want to hear directly from their bishops about what the Church is saying and doing on topics ranging from liturgy to social justice to family issues. In 2022, the USCCB upgraded and relaunched its own weekly news show, *Catholic Current*, available at [youtube.com/usccb](https://www.youtube.com/usccb).

Each episode features an expert or a bishop chair of a committee that is addressing a significant topic. The featured guest has a forum to explain that work directly to parishioners and the public. *Catholic Current* also produces nightly on-site programs during the biennial plenary assemblies of the USCCB,



so that USCCB leaders can explain in depth the discussions that viewers saw live-streamed earlier that day.

### DAILY REFLECTIONS VIDEO

For more than 15 years, USCCB Communications has produced and posted short daily video reflections on the daily Mass readings. The speakers are lay and religious leaders from diverse cultural backgrounds and walks of life. Speakers reflect on Scripture from their own experiences, probing deeper into faith while they broaden their listeners' experience of the Church. The videos can be seen at [bible.usccb.org/podcasts/video](http://bible.usccb.org/podcasts/video).

### CNS ROME BUREAU

Since 1950, English-speaking Catholics have relied on the CNS Rome bureau to keep them

informed about the ministry of the Holy Father and the work that the Vatican carries out on his behalf. The journalists from this bureau have covered nearly every papal trip since Pope Paul VI became the first modern pope to travel outside of Italy. Thanks to a grant from the Catholic Communication Campaign, this work continues as strongly as ever. A staff of six—including reporters, a photographer, and a multimedia videographer—produces influential stories and images that are distributed to nearly 100 Catholic newspapers. A daily selection of CNS-Rome stories also appears on the USCCB website at [www.usccb.org/newsroom](http://www.usccb.org/newsroom). In addition, reporting and photos are available free of charge to CNS-Rome's one million Facebook followers and to hundreds of thousands of others on Twitter and YouTube.

## COLLECTION FOR THE CATHOLIC COMMUNICATION CAMPAIGN

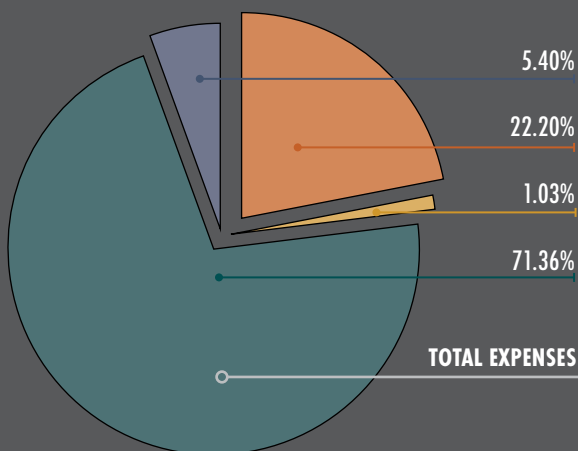
Statement of Revenues, Expenses, and Other Changes in Net Assets for the Year Ending December 31, 2022

### REVENUES

National Collections Contributions	\$3,438,735
Income on Investments	\$763,167
<b>Total Revenue</b>	<b>\$4,201,902</b>

### EXPENSES

Grants and Donations*	\$864,200	22.20%
Program Costs	\$40,251	1.03%
Allocations-Internal Grants**	\$2,777,954	71.36%
Promotions and Fundraising Expenses	\$210,359	5.40%
<b>Total Expenses</b>	<b>\$3,892,764</b>	<b>100%</b>
<b>Total Expenses, Excluding Internal Grants</b>	<b>\$1,114,810</b>	
<b>Total Grants &amp; Donations, Including Internal Grants</b>	<b>\$3,642,154</b>	



Changes in Net Assets from Operations	\$309,138
Non-Operating Activities:	
Unrealized Gain on Investments	(\$2,595,727)
Changes in Net Assets	(\$2,286,589)
Net Assets at the Beginning of the Year	\$9,186,440
<b>Net Assets at the End of the Year</b>	<b>\$6,899,851</b>

\*Grants approved in 2022 totaled \$3,622,232. Grants and donations in 2022 totaled \$3,642,154, including payments and write-offs to grants approved in 2022 and prior years.

\*\*Includes funding to support Catholic News Services' coverage of Pope Francis and his global ministry to share the mercy of God.

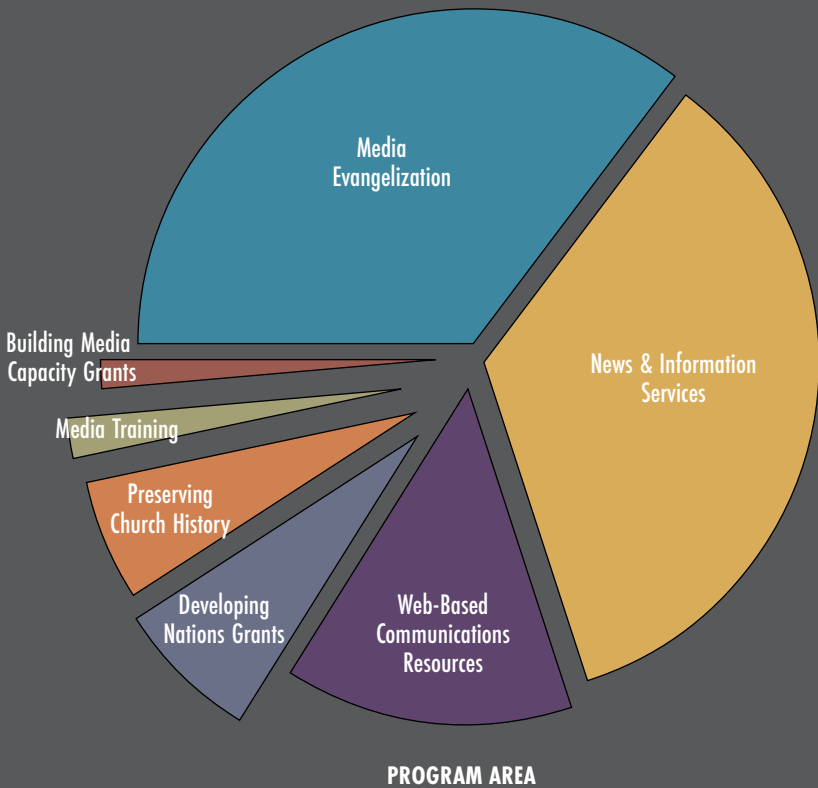
## 2022 INFORMATION GRANT INFORMATION

Total: \$3,622,232

PROGRAM AREA	GRANT AMOUNT	PERCENTAGE
Media Evangelization*	\$1,282,282	35.4%
News & Information Services**	\$1,253,159	34.6%
Web-Based Communications Resources	\$507,400	14.0%
Developing Nations Grants	\$258,700	7.1%
Preserving Church History	\$202,094	5.6%
Media Training	\$75,000	2.1%
Building Media Capacity Grants	\$43,597	1.2%
<b>TOTAL</b>	<b>\$3,622,232</b>	<b>100.00%</b>

\* Includes funding to support production and distribution of print and electronic media from the USCCB.

\*\* Includes funding to support CNS coverage of Pope Francis and his global ministry to share the mercy of God.





*If you miss the collection or wish to give outside of the collection, #iGiveCatholicTogether (<https://usccb.igivecatholictogether.org/organizations/usccb-catholic-communication-campaign>) accepts funds online to support the good work of the Catholic Communication Campaign.*

*Thank you for your support!*

For more information about the USCCB's work with the **Catholic Communication Campaign** and around the world, please visit **[www.usccb.org/cc](http://www.usccb.org/cc)**.

or write:

**Office of National Collections**

3211 Fourth Street NE | Washington, DC 20017

