

# Catholic Social Ministry Gathering

[www.catholicsocialministrygathering.org](http://www.catholicsocialministrygathering.org)

## 2022 Sponsor Kit



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# CSMG 2022 Conference Profile



For more than 30 years, the Catholic Social Ministry Gathering (CSMG) has served as the central gathering of Catholic social ministry leaders. CSMG 2022 will be held Jan. 29 – Feb. 1, with pre-events on Jan. 28. Participants will reflect on the theme, “Justice at the Margins,” and will focus on gaining the knowledge, relationships, and skills to build communities of justice where all can thrive. This call is especially important as we come out of a pandemic that further pushed some communities to the margins.

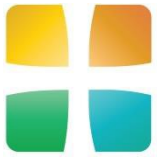
In 2022, CSMG will occur as a virtual event once again, offering programming for our online audience (almost 1,000 participants in 2021).

## Top reasons to participate in CSMG 2022 as a sponsor:

- **Engage** hundreds of current and emerging Catholic leaders who are active in diverse fields of ministry.
- **Showcase** your organization’s work and resources to participants.
- **Visibility** at the virtual platform.
- **Acknowledgement** of your organization’s work in plenary session.
- **Opportunities** to directly interact with participants through special roles and events (depending on sponsorship level—see below).
- **Demonstrate** your organization’s commitment to the social mission of the Catholic Church, and your active support for a society and world more reflective of Gospel values.

## CSMG is committed to program quality

Top experts in matters of Church and civil society gather at CSMG every year. Recent speakers have included notable figures such as Cardinal Luis Antonio Tagle (Prefect of the Congregation for the Evangelization of Peoples); Archbishop Jose H. Gomez (President, U.S. Conference of Catholic Bishops); Dr. C. Vanessa White (Catholic Theological Union); Dr. Elizabeth Hinton (author of *From the War on Poverty to the War on Crime*); Mauricio López Oropeza (Pan- Amazonian Ecclesial Network—REPAM); and numerous grassroots and policy experts.



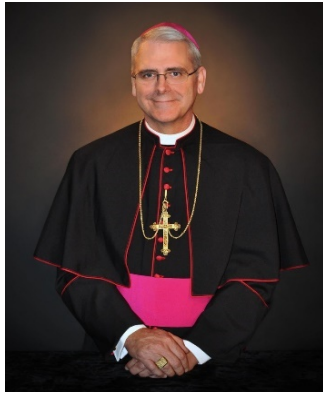
# CSMG 2022 Sponsorship Opportunities

## Become a Sponsor!

Sponsors are critical for the success of the Catholic Social Ministry Gathering. CSMG is committed to maximizing opportunities for organizations to publicly show their support for our mission and will work to develop a plan that suits your organization. **See pledge form or contact Marthamaria Morales at [mmorales@usccb.org](mailto:mmorales@usccb.org) or (202) 541-3372.**

### Invitation from the Chairmen of the USCCB's

#### Department of Justice, Peace, and Human Development:



**Archbishop Paul S. Coakley**  
Chairman of the Committee on  
Domestic Justice and Human Development



**Bishop David J. Malloy**  
Chairman of the Committee on  
International Justice and Peace

*“For the past 30 years, the annual gathering of Catholic social ministry leaders has brought together hundreds of participants whose faith inspires them to pray, connect, learn and act on pressing current domestic and global challenges affecting our most vulnerable brothers and sisters at home and around the world.”*

*“This Gathering is an expression of the Gospel in action as participants engage in intellectual, spiritual, and professional formation in the vision of Jesus’ invitation to bring Good News to the poor (Luke 4:18). Participants also connect, dialogue, and share ideas to identify, build and sharpen skills for social ministry. These experiences culminate in the opportunity to advocate on Capitol Hill for policies that protect those suffering poverty and injustice. Your gifts can fulfill the hopes and vision of our Church leadership and members. We appreciate your consideration of our invitation. Be assured of our utmost gratitude for your attention to our humble request.”*



# CSMG 2022 Sponsor Benefits

## All sponsors will showcase their organizations to:

Catholic Bishops  
Clergy and Religious Communities  
Lay Ecclesial Professionals  
Parish and Diocesan Leaders  
Diverse Audience

Catholic Education Institutions  
National Organizations  
Ecclesial Movements  
Social Services Agencies and more...

## Missionary Disciples \$10,000

### Benefits

- Organization's name, logo, and website link featured on the homepage of the Conference platform.
- Special oral acknowledgment at the opening/welcoming plenary session.
- Inclusion of organization's name and prayer for sponsors during opening liturgy.
- Acknowledgement on-screen during plenary session.
- A 2:30 mins pre-recorded video/presentation\* in plenary session.
- Opportunity to sponsor a workshop (includes acknowledgement of organization name with workshop on a particular topic; does not include selection of speakers).
- Opportunity for a 30-min break-out room.
- Opportunity to contribute a giveaway/promotion/consultation to incentivize participation in sponsor break-out room.
- Thank you to sponsors with organizations' names, logos, and website links in email blast.



# CSMG 2022 Sponsor Benefits

## Servants of Justice \$5,000

### Benefits

- Organization's name, logo, and link to website on sponsor page of conference virtual platform.
- Special verbal acknowledgment in general plenary session.
- Opportunity to sponsor a workshop (includes acknowledgment of organization name with workshop on a particular topic; does not include selection of speakers).
- Acknowledgement on screen during a plenary session.
- Thank you to sponsors with organizations' names, logos, and websites in email blast.

## Loaves and Fishes- \$1,500

### Benefit

- Organization's name, logo, and link to website on sponsor page of conference virtual platform.
- Acknowledgement on screen during a plenary session.
- Thank you to sponsors with organizations' names, logos, and websites in email blast.

## The Good Steward (Any Amount)

### Benefit

- Open to all people of good will wanting to help with scholarships for those with financial need.
- Option for donor names to be acknowledged on virtual platform.

**\*SUBJECT TO USCCB APPROVAL. Remarks and/or video content must abide by USCCB Sponsorship Guidelines and must be submitted at least 4 weeks prior to event for review.**



# CSMG 2022 Sponsor Policies & Guidelines

Pledge forms and sponsorship contributions are due by **December 1, 2021**, for inclusion on virtual platform.

Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Bldg. Number/Name

Street

Suite/Unit/Floor

City

State

Zip Code

Organization Web Address

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Alternate Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Reason for alternate contact: \_\_\_\_\_

(i.e., matters of registration, advertisement, billing, etc.)

**How are you interested in sponsoring CSMG 2022?** Please indicate the sponsorship level you request, including amount of intended contribution.

Name of CSMG 2022 Sponsorship Opportunity	Amount of Contribution
<b>Further Comments/Questions/Requests:</b>	

**Agreement:** This form serves as notice of intention to become a sponsor of CSMG 2022. I understand that acceptance of pledges of sponsorship is not final until receipt of written confirmation and an invoice/receipt from the CSMG staff. I hereby acknowledge and agree to comply with the *Sponsor Policies and Guidelines*, and where applicable to comply with and communicate the *Exhibitor Terms and Conditions* to anyone who will staff an exhibit for my organization during CSMG 2022.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Return completed pledge form by e-mail or fax to:**

**Ms. Marthamaria Morales**

USCCB-JPHD

Mailing Address:

3211 Fourth Street, N.E.

Washington, DC 20017

Phone: (202) 541-3372

E-mail: [mmorales@usccb.org](mailto:mmorales@usccb.org)



# CSMG 2022 Sponsor Policies & Guidelines

## Criteria for Sponsorship:

- Sponsors, whether commercial or non-profit, offer services or products compatible with the mission of CSMG and the teaching of the Catholic Church.
- Only organizations or corporations may be sponsors, not individuals.
- CSMG reserves the right to limit the total number of sponsors and must approve sponsors in writing.
- Sponsor's acceptance of CSMG's terms and conditions will be indicated by the signing and submission of the Sponsorship Pledge Form.
- Sponsors must submit financial contributions in full no later than **December 15, 2021**. This amount is non-refundable, unless unforeseen factors result in the cancellation of the entire event.

## Sponsorship Terms and Conditions:

- Missionary disciple sponsors who raffle prizes to incentivize attendance at sponsor event will send prizes directly to winners within two weeks of the conclusion of CSMG, by February 16, 2021. Winner contact information should not be used for any other purpose besides transmission of prize(s).
- Due to USCCB policy, sponsorship of CSMG does not include registration for CSMG programs or events or any of the pre-Gathering or collaborating organization events associated with CSMG. Sponsors are welcome to register separately to participate in CSMG or for pre-Gathering events.
- Any sponsors exhibiting at CSMG 2022 are subject to the *Exhibitor Terms and Conditions*.
- Additional terms and conditions may be specified by CSMG staff.
- Sponsorship can be shared by no more than 2 organizations, and both organizations must abide by all sponsorship terms and conditions.

## Exhibiting:

All sponsors are invited to exhibit at CSMG 2022. For more information, please read the Exhibitor Packet available at [www.CatholicSocialMinistryGathering.org](http://www.CatholicSocialMinistryGathering.org). **Please note that exhibiting and registration costs are not included in sponsorship packages.**

## Key Dates for Sponsors:

- **December 1, 2021** – deadline for receipt of pledge forms and financial contributions in order to be included on conference virtual platform.
- **December 15, 2021** – final deadline for receipt of organizational logo, website and video/presentation (if applicable).



# CSMG 2022 Sponsor Policies & Guidelines

## Sponsor Contribution Instructions:

Prospective sponsors are asked to return the enclosed *Sponsor Pledge Form* as soon as possible to ensure maximum visibility in CSMG 2022 promotion and reference materials. CSMG staff will respond confirming the availability of sponsorship for events, confirming arrangements, and providing an invoice for contributions. Corporate sponsorships are an important source of support for the USCCB's mission to promote the Gospel of Christ and the teachings of his Church. We ask that all sponsors of the 2022 Catholic Social Ministry Gathering follow USCCB corporate sponsorship policies. Therefore, sponsors may not use qualitative or comparative language in any sponsorship messages or otherwise endorse or induce to purchase, sell, or use a sponsor's products or services, and may not provide price information or other indications of savings or value. In addition, the sponsor hereby agrees to adhere to the following guidelines when (1) preparing their pre-recorded presentation; (2) sponsoring an event that is part of the conference program; and (3) offering a pre-program or post-program event.

### **USCCB permits the sponsor to do the following:**

- Include the sponsor's name, logo, phone number, locations, Internet address and slogan (if the slogan is an established part of the sponsor's identity) on any handouts, posters, etc.
- Disseminate a message (verbally or visually) with its acknowledgement regarding the event, subject to the limitations and Required Language Concerning USCCB Sponsorship Policy, below.
- Include or discuss value-neutral displays of the sponsor's products or services on any handouts/posters or during any discussion.
- Include a single website link (e.g., depicted by a sponsor's logo) that takes the user to the sponsor's home page (not to marketing information or to a particular product or service) on any handouts/posters.

### **USCCB prohibits the sponsor from doing the following:**

- Advertising of any kind, including any message which promotes or markets any service, facility, or product, or which contains qualitative or comparative language, price information or other indications of savings or value, an endorsement, or an inducement to purchase, sell or use any company, service, facility or product.
- Making any statement that the USCCB endorses a sponsor's products, services, or facilities.
- Providing privileges, goods, facilities, or services to the sponsor, including but not limited to complimentary tickets or registrations, preferred seating, meals, drinks, transportation, or other accommodations.
- Any language suggesting, directly or indirectly, that the sponsor has entered into an exclusive provider agreement with the USCCB

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Sponsor Name

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Representative Name

Title

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Representative Signature

Date