



Editorial Calendar

to Promote *Forming Consciences for Faithful Citizenship*

This editorial calendar is available to help you share the messages of [Forming Consciences for Faithful Citizenship](#) with Catholics in your diocese. To maximize effectiveness, meet with your colleagues and contacts and create a strategy to spread the message to a variety of audiences. For example, connect with:

- Diocesan offices for Communications, Catholic Education, Religious Education, Youth and Young Adult Ministry, etc.
- Those responsible for training of priests, deacons and seminarians
- Contacts at colleges and universities
- Catholic groups and organizations

The most effective communications strategy will use a variety of mediums to get the message out, such as:

- Email newsletters
- Facebook
- Twitter
- Diocesan newspaper
- Parish bulletin

This calendar provides suggestions of resources and tools you can lift up on a weekly basis.

DATE	RESOURCE/ACTION
Feb. 20-26	Meet with diocesan colleagues and other contacts about <i>Forming Consciences for Faithful Citizenship</i> , how it can be helpful for their audiences, and how they will spread the word. Video feature: Forming Consciences for Faithful Citizenship Resource features: Forming Consciences for Faithful Citizenship: A Call to Political Responsibility from the Catholic Bishops of the United States and Bulletin insert: Forming Consciences for Faithful Citizenship
Feb. 27-Mar. 4	Notify diocesan communications office/newspaper that USCCB is posting weekly blog entries on <i>Forming Consciences for Faithful Citizenship</i> at the USCCB Media Blog between March and the end of May. Video feature: Go Make a Difference Resource features: Diocesan Planning Suggestions and USCCB Media Blog
Mar. 5-11	Video feature: Faithful Citizenship Quiz Resource features: “Introductory Note” and How to Contact Your Elected Officials handout/bulletin insert
March 12-18	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Conscience Formation Resource feature: Conscience Formation handout/bulletin insert

March 19-25	Remind diocesan communications office/newspaper that USCCB is posting weekly blog entries on <i>Forming Consciences for Faithful Citizenship</i> at the USCCB Media Blog between now and the end of May. Video feature: Poverty Resource feature: Questions for Reflection and Discussion of Forming Consciences for Faithful Citizenship and Civil dialogue handout/bulletin insert
April 2-8	Connect with your diocesan Catholic Education colleagues. If they or their audiences will be attending the National Catholic Education Association Convention on April 11-13, they may be interested in attending a presentation on <i>Forming Consciences for Faithful Citizenship</i> by Marie Powell and Sr. Suzanne Bellenoit from the USCCB office of Catholic Education. Video feature: Healthcare Resource feature: Family Guide to Faithful Citizenship and Bulletin Blurbs
April 9-15	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: International Religious Freedom Resource feature: Adult Scripture Study on <i>Forming Consciences for Faithful Citizenship</i>
April 16-22	Remind diocesan communications office/newspaper that USCCB is posting weekly blog entries on <i>Forming Consciences for Faithful Citizenship</i> at the USCCB Media Blog between now and the end of May. Video feature: Peace in the Holy Land Resource feature: Novena for Faithful Citizenship
April 23-29	Video feature: Torture Resource feature: Do's and Don'ts Guidelines During Election Season
April 30-May 6	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Marriage Protection Resource feature: Catholic Schools Principals and Teachers' Recommendations
May 7-13	Remind diocesan communications office/newspaper that USCCB is posting weekly blog entries on <i>Forming Consciences for Faithful Citizenship</i> at the USCCB Media Blog between now and the end of May. Video feature: Climate Change Resource feature: Quiz: Are You a Faithful Citizen?
May 14-20	Connect with your diocesan Religious Education colleagues. If they or their audiences will be attending the LA Religious Education Congress on March 22-25, they may be interested in attending a presentation on <i>Forming Consciences for Faithful Citizenship</i> by Fr. Allan Deck. Video feature: Pro-Life Resource feature: Church teaching related to Forming Consciences for Faithful Citizenship
May 21-27	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Jobs & Recession Resource feature: Liturgy and prayer suggestions
May 28-June 3	Video feature: Call to Participate Resource feature: Catholic social teaching podcasts
June 4-10	Video feature: Civil Dialogue and Religious Liberty Resource feature: Jr. High and High School Discussion and Learning Activities
June 11-17	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences.

	Video feature: For the Least of These Resource feature: Tips for Conducting Candidate Forums
June 18-24	Notify diocesan colleagues and other contacts that homily notes are available to help priests prepare homilies for July 1-2. Video feature: Immigration Resource feature: 11-Week Reflection Series on Participation in Public Life
June 25-July 1	Video feature: Forming Consciences for Faithful Citizenship Resource feature: Homily notes for July 1
July 2-8	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Faithful Citizenship Video Quiz Resource feature: Parish Staffs and Parish Councils Planning Ideas
July 9-15	Video feature: Go Make a Difference Resource feature: Voter Education and Registration
July 16-22	Video feature: Health Care Resource feature: Political Activity Guidelines
July 23-29	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Marriage Protection Resource feature: Directors of Religious Education and Catechists' Recommendations
July 30-Aug 5	Video feature: Conscience Formation Resource feature: Coffee Discussion Guide
Aug 6-12	Video feature: Poverty Resource feature: Do's and Don'ts Guidelines During Election Season
Aug 13-19	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Pro-life Resource feature: Tips for Conducting Candidate Forums
Aug 19-25	Video feature: Jobs & Recession Resource feature: "Conscience formation" bulletin insert
Aug 20-26	Notify diocesan colleagues and other contacts that homily notes are available to help priests prepare homilies for Sept. 1-2. Video feature: Civil Dialogue Resource feature: Campus Ministers Recommendations
Aug 26-Sept 2	Video feature: Peace in the Holy Land Resource feature: Homily notes for Sept. 2 and "Conscience formation" bulletin insert
Sept. 3-9	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Participating in Faithful Citizenship and Using Faithful Citizenship Correctly Resource feature: Elementary Lesson Plans
Sept. 10-16	Video feature: Go Make a Difference Resource feature: High School Activities and Audio message on Faithful Citizenship
Sept. 17-23	Notify diocesan colleagues and other contacts that homily notes are available to help priests prepare homilies for Sept. 29-30. Video feature: Civility in the Publish Square and Using FCFC: Civility Resource feature: "Civil dialogue" bulletin insert Notify Media about Catholics Care , Catholics Vote Media Blog .

Sept. 23-30	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Immigration bishop video and Guide to FCFC: Immigration Resource feature: Homily notes for Sept. 30 and “Civil dialogue” bulletin insert
Sept. 30-Oct. 7	Video feature: Torture Resource feature: Prayer Service
Oct. 8-14	Video feature: Jobs & Unemployment Resource feature: Top Ten Ways You Can Be a Faithful Citizen
Oct. 15-21	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Remind them that homily notes are available to help priests prepare homilies for Nov. 3-4. Video feature: For the Least of Them Resource feature: Voter Education and Registration and How to Contact Your Elected Officials handout/bulletin insert
Oct. 22-28	Video feature: Faithful Citizenship Video Quiz Resource feature: Bulletin insert: Forming Consciences for Faithful Citizenship
Oct. 29-Nov. 4	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences. Video feature: Forming Consciences for Faithful Citizenship Resource feature: Homily notes for Nov. 4 and Catholics Care. Catholics Vote insert.
Nov. 5-6	Resource feature: Prayer Before an Election
Nov. 6	Reminder for Catholics to get out and vote; read FCFC
Nov. 7-14	Resource feature: Prayer After an Election
Nov. 20	Send reminder that conscience formation and faithful citizenship is a year-round, ongoing, lifelong responsibility
Nov. 21	Send diocesan colleagues/contacts featured resources from the past month and encourage them to highlight with their audiences.

To download this and other helpful resources, visit www.faithfulcitizenship.org!

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