

Sample Parish Bulletin Campaign

Note the progression each week: from catching parishioners' attention, to making them wonder about the celebration, to providing an actual idea of what it is about. If you celebrate Catechetical Sunday on an alternate weekend, adjust the dates accordingly. Be sure to use the Catechetical Sunday banner and other artwork to enhance your promotional efforts.

Some catechetical leaders were rather creative in how they used last year's Catechetical Sunday materials. Many gathered their parish catechists and Catholic school teachers together for a Fall and a Spring In-Service day using the Catechetical Sunday in-service materials provided. The sky is the limit in terms of how you might make greater use of these materials with individuals and groups you serve. Please encourage all your catechists, teachers, and faithful to go to the Catechetical Sunday Web site and read the entire articles on themes focusing on the Sacrament of Penance and Reconciliation.

WEEKEND 1: August 16-17

WEEKEND 5: September 13-14

Coming September 20-21

Teaching About God's Gift of Forgiveness

**Catechetical Sunday
September 20-21, 2014**

Teaching About God's Gift of Forgiveness

FAITH
WORSHIP
WITNESS

To learn more about how you as catechists, teachers and all the baptized can grow in knowledge and faith, go to the USCCB Web site

www.usccb.org/catecheticalsunday/

2014 Catechetical Sunday Banner

