



Dear Pastor/Parish Administrator,

Soon your parish will take up a collection for the Catholic Communication Campaign (CCC). Pope Francis reminded us in his World Communications Day Message last year, “In Christ, God has shown his solidarity with every human situation. He has told us that we are not alone, for we have a father who is constantly mindful of his children.” This is the message we are called to communicate—that our faith in Christ means that we are never left alone. Through the CCC collection, your parish can help spread this message locally, nationally, and across the globe. *Half of the funds collected remain in your diocese for local communications projects.*

Pope Francis has called us all to continue sharing the message of life and mercy: “All Christians and men and women of good will are called today to work toward abolishing the death penalty” (Angelus, Feb. 21, 2016). The Catholic Mobilizing Network (CMN) is answering this call here in the US and working to provide educational and prayer resources, while also organizing communities to speak out against the death penalty. With your parish’s support of the CCC, CMN was able to launch the Catholic Pledge to End the Death Penalty. Through this pledge, the Church’s pro-life message is amplified by resources distributed through social media, an email campaign, and their website. Additionally, more Catholics are becoming engaged through prayer and advocacy to promote a culture of mercy and justice.

The most effective thing you can do to promote the collection is to mention it at Mass. A parish appeal that you can read at Mass and bulletin announcements are available in this mailer. Additional resources, including a bulletin insert, print ads, and a social media tool kit, are available online at www.usccb.org/cc/collection. If you have any questions, please contact Nicole Germain, assistant director for promotions, at 202-541-3346 or ncpromo@usccb.org.

Thank you for your continued support of this collection.

Gratefully in Christ,

Most Rev. Joseph J. Tyson
Chairman, USCCB Subcommittee on the Catholic Communication Campaign

CONNECT WITH CHRIST

PARISH APPEAL

Our second collection today is for the Catholic Communication Campaign. This campaign is connecting people with Christ through the internet, television, radio, and print media. Fifty percent of the funds we collect stay in our diocese to support local communications projects. The other fifty percent fund national communications efforts as well as projects in developing countries. This collection connects people around the world to the gospel message. Please be generous today!



LLAMADO A LA PARROQUIA

Nuestra segunda colecta de hoy es para la Campaña Católica de la Comunicación. Esta campaña conecta a las personas con Cristo a través del internet, la televisión, la radio y los medios impresos. El cincuenta por ciento de los fondos que nosotros recaudamos permanece en nuestra diócesis para financiar proyectos locales de comunicación. El otro cincuenta por ciento financia esfuerzos nacionales en el campo de las comunicaciones, así como proyectos en países en desarrollo. Esta colecta conecta a personas de todo el mundo con el mensaje del evangelio. Por favor, ¡sean generosos hoy!

SIMPLE STEPS

Use these simple steps to promote the Catholic Communication Campaign in your parish.

- 1 **ANNOUNCE** the collection in your parish using the bulletin announcements and parish appeal provided so your parishioners know what it is, when to expect it, and why they should support it. **This is the best way to ensure the success of the collection.**
- 2 **PREACH** about the need for good communications programs for evangelization here and throughout the world.
- 3 **PRAY** for those who work in communications and those who have yet to hear the gospel message.

CONÉCTATE CON CRISTO

BULLETIN ANNOUNCEMENTS

ENGLISH

The Week Before the Collection

Next week, our second collection is for the Catholic Communication Campaign. This campaign connects people with Christ, here and around the world in developing countries, through the internet, television, radio, and print media. And fifty percent of funds collected remain in our diocese to fund local communications efforts. Your support helps spread the gospel message! To learn more, visit www.usccb.org/ccc.

The Week of the Collection

Today, we are taking up the collection for the Catholic Communication Campaign (CCC). Your support helps the CCC connect people to Christ, here and around the world, through the internet, television, radio, and print media. Half of the funds we collect remain in our diocese to support local efforts. Be a part of this campaign to spread the gospel message, and support the collection today! To learn more, visit www.usccb.org/ccc.

The Week After the Collection

Thank you for your generosity to last week's collection for the Catholic Communication Campaign (CCC). Your support will help the CCC connect millions of people with Christ and spread the gospel message. If you missed the collection, it's not too late to give! Visit www.usccb.org/nationalcollections, and click on the "How to Give" link on the left.

SPANISH

Semana antes de la colecta

Nuestra segunda colecta la próxima semana es para la Campaña Católica de la Comunicación. Esta campaña conecta a las personas con Cristo, aquí y alrededor del mundo, en los países en desarrollo a través del internet, la televisión, la radio y los medios impresos. Y, el cincuenta por ciento de los fondos recaudados, permanece en nuestra diócesis para financiar nuestros esfuerzos locales en el campo de las comunicaciones. ¡El apoyo de ustedes ayuda a propagar el mensaje del evangelio! Para informarse más, visiten www.usccb.org/ccc.

Semana de la colecta

Hoy, llevaremos a cabo la colecta para la Campaña Católica de la Comunicación (CCC). Sus donativos ayudan a la CCC a conectar a las personas con Cristo, aquí y alrededor del mundo, a través del internet, la televisión, la radio y los medios impresos. La mitad de los fondos recaudados permanecen en nuestra diócesis para financiar esfuerzos locales. Sean parte de esta campaña para propagar el mensaje del evangelio y ¡den su apoyo a la colecta de hoy! Para informarse más, visiten www.usccb.org/ccc.

Semana después de la colecta

Muchas gracias por su generosidad durante la colecta de la semana pasada para la Campaña Católica de la Comunicación (CCC). Su apoyo ayudará a la CCC a conectar a millones de personas con Cristo y a propagar el mensaje del evangelio. Si usted no alcanzó a dar en la colecta, ¡aun lo puede hacer! Visite www.usccb.org/nationalcollections, y haga clic en el enlace "How to Give" al lado izquierdo.



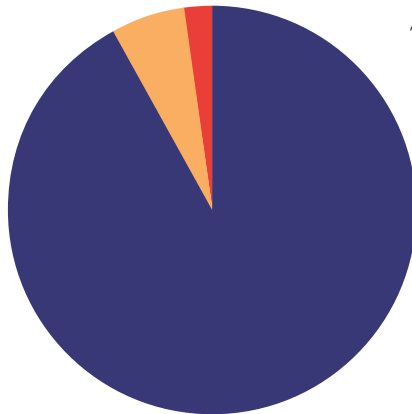
CATHOLIC COMMUNICATION CAMPAIGN



WHERE DO YOUR GIFTS GO?

Total Expenses: \$3,041,376

- Grants and Donations: 92%
- Promotions and Fundraising: 6%
- Administrative Expenses: 2%



¿A DÓNDE VAN SUS OFRENDAS?

Total de gastos: \$3,041,376

- Subvenciones y donaciones: 92%
- Gastos de promoción y recaudación de fondos: 6%
- Gastos administrativos: 2%

To learn more about this collection or to find additional resources, please visit www.usccb.org/cc.



CATHOLIC COMMUNICATION CAMPAIGN

OFFICE OF NATIONAL COLLECTIONS

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