Dear Pastor/Parish Administrator,

Soon your parish will take up a collection for the Catholic Communication Campaign (CCC). We need your help to spread the word to maximize support for communications efforts in the United States and around the world.

Catholics are called to help Christ build the Kingdom of God through prayer, evangelization, service, almsgiving, and participation in public life. With a wide array of concerns and an often-contentious political culture that seems to encourage conflict rather than consensus, many can be tempted to avoid civic life or to engage in partisanship.

The bishops of the United States remind Catholics that part of their Christian vocation is to engage in civic life through voting, community involvement, service for and with those in need, and advocacy efforts. To help Catholics familiarize themselves with issues and foster respectful, productive dialogue in communities, the United States Conference of Catholic Bishops created a series of videos designed to teach the importance of political participation. Titled Forming Consciences for Faithful Citizenship, the video series introduces viewers to the issues that affect human life and dignity at all stages and invites the faithful to understand and advocate for these issues through voting and civic participation.

The Catholic Communication Campaign helped make this important video series accessible not only to English speakers but also to those who speak Spanish, Vietnamese, and Tagalog. When you support the Catholic Communication Campaign, you make these and other relevant projects a reality so that we can all fully answer our call to faithful citizenship. This campaign helps your diocese too—50% of the funds collected remain in your diocese for local communications projects!

You can support the Catholic Communication Campaign by announcing it during Mass and by using the parish appeal and bulletin announcements found inside this resource. You can also use the social media tool kit, bulletin cover, and web ads found at www.usccb.org/ccc. If you have any questions, please contact me at nicpromo@usccb.org or 202-541-3365.

Thank you for your continued support of this collection.

Gratefully in Christ,

Nicole Germain
Assistant Director, Promotions
PARISH APPEAL

Our special collection today supports the Catholic Communication Campaign. This campaign connects people with Christ and builds Catholic communities using the internet, television, radio, and print media. Fully 50% of the money we collect stays right here in the [INSERT DIOCESE NAME] to support local communications projects. The other 50% supports national communications efforts as well as projects in developing countries. This collection connects people around the world to the Gospel message. Please be generous today!

SIMPLE STEPS

Use these simple steps to promote the Catholic Communication Campaign in your parish.

1. **ANNOUNCE** the collection in your parish using the bulletin announcements and parish appeal provided so your parishioners know what it is, when to expect it, and why they should support it. This is the best way to ensure the success of the collection.

2. **PREACH** about the need for good communications programs to evangelize people here in the United States and throughout the world.

3. **PRAY** for those who work in communications and for those who have yet to hear the Gospel message. A digital prayer card is available for you to download and share with parishioners at www.usccb.org/collection.

4. **SPREAD THE WORD** by sharing collection information on your social media channels and website using the web banners and social media tool kit at www.usccb.org/nationalcollections. Some of the posts include timely announcements about the upcoming collection date and information about where funding goes.

All collection resources can be found at www.usccb.org/collection.

LLAMADO A LA PARROQUIA

Nuestra colecta especial de hoy apoya a la Campaña Católica de la Comunicación. Esta campaña conecta a las personas con Cristo y construye comunidades católicas utilizando la Internet, la televisión, la radio y los medios impresos. El 50% total del dinero recaudado permanece aquí mismo en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los proyectos locales de comunicación. El otro 50% financia los esfuerzos de comunicación a nivel nacional, así como proyectos en países en desarrollo. Esta colecta conecta a las personas alrededor del mundo con el mensaje del Evangelio. ¡Por favor, sé generoso hoy!

LA COMUNICACIÓN CONSTRUYE COMUNIDAD

ENGLISH

**The Week Before the Collection**

Next week our special collection supports the Catholic Communication Campaign. This campaign connects people with Christ and builds Catholic communities in the United States and developing countries using the internet, television, radio, and print media. Half of the money collected remains here in the [INSERT DIOCESE] to fund local communications efforts. Your support helps spread the Gospel message! To learn more, visit www.usccb.org/ccc.

**The Week of the Collection**

Today we take up the collection for the Catholic Communication Campaign (CCC). Your support helps the CCC connect people to Christ and builds Catholic communities in the United States and around the world using the internet, television, radio, and print media. Half the funds we collect remain here in the [INSERT DIOCESE NAME] to support local efforts. Be a part of this campaign to spread the Gospel message! Support the collection today! To learn more, visit www.usccb.org/ccc.

**The Week After the Collection**

Thank you for your generosity toward last week’s collection for the Catholic Communication Campaign (CCC). Your support helps the CCC spread the Gospel message and connects millions of people with Christ, here in the United States and around the world. If you missed the collection, it’s not too late to give! Visit www.usccb.org/ccc/nationalcollections.

SPANISH

**Semana antes de la colecta**

Nuestra colecta especial en la próxima semana apoya a la Campaña Católica de la Comunicación. Esta campaña conecta a las personas con Cristo y construye comunidades católicas en los Estados Unidos y en los países en desarrollo, utilizando la Internet, la televisión, la radio y los medios impresos. La mitad del dinero recaudado permanece aquí en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los esfuerzos locales de comunicación. ¡Tú apoyo ayuda a difundir el mensaje del Evangelio! Para informarte más, visita www.usccb.org/ccc.

**Semana de la colecta**

Hoy realizaremos la colecta para la Campaña Católica de la Comunicación (CCC). Tu apoyo ayuda a la CCC a conectar a las personas con Cristo y construye comunidades católicas en los Estados Unidos y alrededor del mundo, utilizando la Internet, la televisión, la radio y los medios impresos. La mitad del dinero recaudado permanece aquí en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los esfuerzos locales. Sólo te falta ayudar a difundir el mensaje del Evangelio. ¡Para informarte más, visita www.usccb.org/ccc.

**Semana después de la colecta**

Muchas gracias por tu generosidad en la colecta de la semana pasada para la Campaña Católica de la Comunicación (CCC). Tu apoyo ayuda a la CCC a difundir el mensaje del Evangelio y a conectar a millones de personas con Cristo, aquí en los Estados Unidos y alrededor del mundo. Si no alcanzaste a dar en la colecta, ¡aún lo puedes hacer! Visita www.usccb.org/ccc/nationalcollections.