**Sample Bishop’s Letter**

*May be read from the pulpit or inserted into the parish bulletins.*

Dear Brothers and Sisters in Christ,

Soon our diocese will take up a collection for the Catholic Communication Campaign (CCC). Please prayerfully consider supporting the collection this year. Half of the collected funds stay right here in the *[INSERT DIOCESE NAME]*, and the other half support the collective communication work of the bishops as well as other national projects in the United States and around the world.

Let me share just one example of the impact of your generosity. *[Insert local project description here, or use international example below.]*

In the West African country of Benin, the Church is vibrant and youthful. But it also faces challenges in communicating the Gospel with young people, who are using the Internet with greater frequency. In the nation’s capital of Porto Novo, support from CCC helped the local diocese to establish a diocesan communication center, where it trains young people on how to witness to Christ through multimedia storytelling in collaboration with a local professional. The training includes principles of radio and television interviews, written reporting, and social media communications. Other aspects of the multi-year project include technical training in graphic design, photography, videography, and production, equipping participants to make their reports and short films suitable for distribution through social media and the diocesan website.

Your support for the CCC helps the Church to modernize how it communicates the joy of the Gospel. Not only does it help spread the faith, but it also helps form young disciples and gives them the practical skills they need to navigate today’s digital media environment. Consider giving at Mass or through your parish online giving platform. [#iGiveCatholicTogether](https://usccb.igivecatholictogether.org/organizations/usccb-catholic-communication-campaign) also accepts funds for the collection. For more information about the collection and the projects it supports, visit *www.usccb.org/ccc.*

Support the collection and build community.

Sincerely in Christ,

*[INSERT BISHOP NAME, TITLE, AND SIGNATURE]*

*To learn more, visit* www.usccb.org/ccc.