



United States
Conference of
Catholic Bishops

CATHOLIC COMMUNICATION CAMPAIGN

Office of National Collections

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Catholic
Communication
Campaign



Support the Catholic Communication Campaign

Communication is not only the transmission of information, but it is also the creation of a culture, of human and digital environments that become spaces for dialogue and discussion. In looking at how technology is developing, this mission becomes ever more necessary.

—Pope Leo XIV, Address to the Representatives of the Media, May 12, 2025

Dear Pastor/Parish Administrator,

Soon your parish will take up a collection for the Catholic Communication Campaign (CCC). You can help this year's collection to succeed by spreading the word and inviting your parishioners to participate.

As a pastoral leader, you know firsthand the need to address the cares and concerns of Catholics with the mercy that only Christ can provide. The United States Conference of Catholic Bishops (USCCB) has sought to raise awareness of and provide insights into mental health care so that pastors, ministry leaders, and loved ones might better understand and respond with compassion to persons affected by mental illness.

With crucial support received through the annual collection for CCC, the USCCB convened bishops, ministry leaders, and mental health experts for a series of roundtable video discussions on several aspects of mental health care in 2024 and 2025. In one video, Bishop Robert E. Barron discussed the mental health issues that many young people face. Another video featured a discussion between Bishop Edward J. Burns and key mental health experts on the unique mental health experiences of clergy and consecrated religious. In a third discussion, Bishop James D. Conley met with two mental health experts to discuss mental and spiritual wellness in the family. Bishop Conley reflected on his own mental health journey as a bishop that he also discussed at length in a 2024 pastoral letter on mental health, titled "A Future with Hope." These video discussions are available online and are also broadcast on Catholic television networks throughout the country.

When you support your diocese's collection for CCC, you support the national communications projects of the bishops, such as daily scripture readings and the mental health roundtables, while also supporting the communications efforts of your own diocese: **50% of funds taken up in the collection stay in your diocese.**

You can support CCC by announcing it during Mass and by using the parish appeal and bulletin announcements found inside this resource. You can also use the social media tool kit and web ads found at www.usccb.org/cc. If you have any questions, please contact Margaret Hren at ncpromo@usccb.org or 202-541-3365.

Thank you for your continued support of this collection. With every best wish and an assurance of prayers, I remain

Yours in Christ,

Bishop William D. Byrne
Chairman, Committee on Communications



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2024 DISTRIBUTION OF GRANTS:

\$3,486,439

■ Media Evangelization*	\$2,085,641	59.82%
■ News and Information Services†	\$1,096,038	31.44%
■ Web-Based Communications Resources	\$293,663	8.42%
■ Building Media Capacity Grants	\$11,097	0.32%

EXPENSES

USCCB Internal Grants†	93.17%
Promotion & Fundraising Expenses	6.09%
Program Costs	0.48%
Grants and Donations	0.27%
Total Expenses	\$3,731,462

* Includes funding for resource production and for distribution of print and electronic media from the USCCB.

† Includes funding to support Catholic News Services' coverage of Pope Leo XIV and his global ministry to share the mercy of God and the hope of the Gospel.

A MESSAGE OF HOPE, A MISSION OF LOVE

PARISH APPEAL

Our special collection today supports the Catholic Communication Campaign. This campaign represents a mission of love to share the gospel message of hope through the internet, television, radio, and print media. Half of the money we collect stays right here in the [DIOCESE NAME] to support local communications projects. The other half supports national communications efforts that bring a message of hope to people across the United States. Please be generous today!

Visit www.usccb.org/cc and select "Parish Resource Guide" under "Collection Resources" for an electronic version of this text that you can copy into your parish bulletin.



LLAMADO A LA PARROQUIA

Hoy, nuestra colecta especial apoya a la Campaña Católica de la Comunicación. Esta campaña representa una misión de amor para compartir el mensaje del Evangelio a través de la internet, la televisión, la radio y los medios impresos. La mitad del dinero recaudado permanece aquí mismo en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar proyectos locales en los medios de comunicación. La otra mitad financia los esfuerzos en los medios de comunicación, a nivel nacional, los cuales llevan un mensaje de esperanza a las personas en todo Estados Unidos. ¡Por favor, sean generosos hoy!

SIMPLE STEPS

Use these simple steps to promote the Catholic Communication Campaign in your parish.

1. **ANNOUNCE** the collection using the provided bulletin announcements and parish appeal so your parishioners know what it is, when to expect it, and why they should support it. **This is the best way to ensure the success of the collection.**
2. **PREACH** about the need for good communications programs to evangelize people here in the United States and throughout the world.
3. **PRAY** for those who work in communications and for those who have yet to hear the gospel message. A digital prayer card is available for you to download and share with parishioners at www.usccb.org/cc.
4. **SPREAD THE WORD** by sharing collection information on your social media channels and website, using the web banners and social media tool kit at www.usccb.org/cc. Some of the posts include timely announcements about the upcoming collection date and information about where funding goes.

All collection resources are available at www.usccb.org/cc.

Half of collected funds stay in your diocese to support local communications projects. The other 50% supports national projects in the United States and around the world.

UN MENSAJE DE ESPERANZA, UNA MISIÓN DE AMOR

BULLETIN ANNOUNCEMENTS

English

The Week Before the Collection

Next week our special collection supports the Catholic Communication Campaign. This campaign represents a mission of love to share the gospel message of hope with people in the United States using the internet, television, radio, and print media. Half of the money we collect remains here in the [INSERT DIOCESE NAME] to fund local communications efforts. The other half supports the communication activities of the United States Conference of Catholic Bishops and other projects across the United States. Your help spreads the gospel message! Learn more at www.usccb.org/cc.

The Week of the Collection

Today we take up the collection for the Catholic Communication Campaign (CCC). Your support helps CCC fulfill its mission of love to share the gospel message of hope with people in the United States using the internet, television, radio, and print media. Half the funds we collect remain here in the [INSERT DIOCESE NAME] to support local efforts. The other half support the communication activities of the United States Conference of Catholic Bishops and other projects across the United States and abroad. Be part of this campaign to spread the gospel message. Support the collection today! Learn more at www.usccb.org/cc.

The Week After the Collection

Thank you for your generosity toward last week's collection for the Catholic Communication Campaign (CCC). Your support helps CCC fulfill its mission of love to share the gospel message of hope. If you missed the collection, it's not too late to give! Visit www.usccb.org/cc. To support the national efforts of CCC with an online donation, please use this QR code or visit iGiveCatholic at usccb.igivecatholictogether.org/organizations/usccb-catholic-communication-campaign.



Spanish

Semana antes de la colecta

La próxima semana, nuestra colecta especial apoya a la Campaña Católica de la Comunicación. Esta campaña representa una misión de amor para compartir el mensaje de esperanza del Evangelio con las demás personas en Estados Unidos utilizando la internet, la televisión, la radio y los medios impresos. La mitad del dinero recaudado permanece aquí en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los esfuerzos locales en los medios de comunicación. La otra mitad financia las actividades de la Conferencia de Obispos Católicos de los Estados Unidos en los medios de comunicación y otros proyectos en todo Estados Unidos. ¡La ayuda de ustedes difunde el mensaje del Evangelio! Infórmense más en www.usccb.org/cc.

Semana de la colecta

Hoy realizaremos la colecta para la Campaña Católica de la Comunicación (CCC). El apoyo de ustedes ayuda a la CCC a cumplir con su misión de amor para compartir el mensaje de esperanza del Evangelio con las demás personas en Estados Unidos utilizando la internet, la televisión, la radio y los medios impresos. La mitad de los fondos recaudados permanece aquí en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los esfuerzos locales. La otra mitad financia las actividades de la Conferencia de Obispos Católicos de los Estados Unidos en los medios de comunicación y otros proyectos en todo Estados Unidos y en el exterior. Sean parte de esta campaña para difundir el mensaje del Evangelio. ¡Apoyen a la colecta hoy! Infórmense más en www.usccb.org/cc.

Semana después de la colecta

Muchas gracias por su generosidad la semana pasada en la colecta para la Campaña Católica de la Comunicación (CCC). El apoyo de ustedes ayuda a la CCC a cumplir con su misión de amor para compartir el mensaje de esperanza del Evangelio. ¡Si no llegaron a contribuir a la colecta, aún lo pueden hacer! Visiten www.usccb.org/cc. Para apoyar la labor de la CCC a nivel nacional con una donación en línea, por favor, utilicen este código QR o visiten iGiveCatholic en usccb.igivecatholictogether.org/organizations/usccb-catholic-communication-campaign.