



# Support the Catholic Communication Campaign

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Dear Diocesan Director/Coordinator,

The Catholic Communication Campaign (CCC) supports projects throughout the world that develop the use of media for evangelization. The collection for the CCC helps in this effort by providing grants that spread the faith through social media sites, podcasts, print media, radio, and television.

In cooperation with the Catholic Press Association and the Catholic Academy of Communication Professionals, grants from the CCC allow US dioceses and Catholic organizations to access professional consultants. These consultants can help them to develop and implement robust, realistic, and effective communication strategies.

Other grants are funding programs to allow Catholic communications professionals greater access to theologians and other professors who will help these professionals deepen the religious content of their work. One pilot program will offer education and formation for Catholic journalists, who can then build and strengthen the presence of the Church in the media.

This collection allows us to carry out the command of Christ to “go into the whole world and proclaim the Gospel to every creature” (Mk 16:15). Please encourage your parish leaders to use the promotional materials, especially the bulletin announcements, bulletin inserts, and collection envelopes. Remember, half of the proceeds from this collection stay in your (arch)diocese to support local communication efforts.

We ask for your help in promoting the CCC. If you have any questions or need assistance, please contact me at 202-541-3365 or [bkennedy@usccb.org](mailto:bkennedy@usccb.org).

Sincerely,

Bevin Kennedy  
Assistant Director, Promotions, Office of National Collections

For more information on the work of the CCC, please visit [www.usccb.org](http://www.usccb.org)  
(search “Catholic Communication Campaign”).



CATHOLIC COMMUNICATION CAMPAIGN

OFFICE OF NATIONAL COLLECTIONS

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