

WORKING ON THE MARGINS



COLLECTION FOR THE CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT



Annual Report 2014



Subcommittee on the Catholic Campaign for Human Development

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Mr. Tom Espinoza, Raza Development Fund

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Mr. John Ivey, Grants Administrator



LETTER FROM THE CHAIRMAN

Dear Brothers and Sisters in Christ,

I happily present to you this annual report for the year ending December 31, 2014, from the Subcommittee on the Catholic Campaign for Human Development (CCHD) at the United States Conference of Catholic Bishops (USCCB). This report outlines our continued efforts to break the cycle of poverty and open

horizons of hope for low-income people throughout our nation. CCHD offers a hand up, not a hand out.

When CCHD was created in 1970, it was given a two-fold mission: 1) empower those directly affected by unjust structures and 2) educate others on poverty and its causes. To date, CCHD has awarded more than 9,000 grants nationwide, supporting families, immigrants, the environment, and persons with disabilities, as well as reforming the criminal justice system, creating hopeful alternatives for women, and defending the rights of workers. This work is inspired by the Scriptures and Catholic social teaching. We carry out the mission of Jesus Christ “to bring good news to the poor. . . release to captives, sight to the blind, and let the oppressed go free” (Lk 4:18).

It has been a privilege to serve as chairman of the Subcommittee on the Catholic Campaign for Human Development. Together with many of you, I have witnessed the transformative change in communities all across the United States when we invest in the human dignity of people living on the margins of American life. In this report, you will find examples of CCHD programs that demonstrate how we put your sacrificial gifts to work for the sake of the Gospel. CCHD rejects the throw-away society lamented by Pope Francis. Inspired by his prophetic voice, we are promoting the gospel of life, a culture of *encuentro*, and a common home for all God’s children. I am so grateful for your support. The work of CCHD and our partners relies on the generosity of the Catholic faithful in the United States. In this Jubilee Year of Mercy, let us commit ourselves to prayer and acts of solidarity so that we may all be “living stones” in God’s temple where all God’s children, especially those who are poor, can hear the *evangelii gaudium*—the joy of the Gospel.

If you have any questions, please contact Ralph McCloud, director of CCHD, at 202-541-3367 or rmcccloud@usccb.org. Thank you for your support and passion to eradicate poverty in the United States. May God bless you abundantly.

Respectfully,

A handwritten signature in black ink, appearing to read "Jaime Soto", with a long horizontal line extending to the right.

+Jaime Soto
Bishop of Sacramento
Chairman, Subcommittee on the
Catholic Campaign for Human Development



THE STATE OF **POVERTY** USA

- More than 46.7 million people live in poverty
- More than 20% of children live in poverty
- 1 in 7 families are food insecure. (*Source: United States Census Bureau, 2014*)

The Catholic Campaign for Human Development (CCHD) invests in the dignity of people living in poverty. Programs funded by CCHD support self-sufficiency and self-determination for people who are working to bring permanent and positive change to their communities. Our work is based on the belief that those whose lives are directly affected by unjust structures have the best insights into knowing how to change them. CCHD provides support to grassroots, regional, and national organizations seeking to address the root causes of poverty in the form of community development grants, economic development grants, and strategic national grants.

Community Development Grants

Community development grants range from \$25,000-\$75,000 and work to uplift the dignity of the human person. Projects supported by these grants work to nurture solidarity between people living in poverty and those who do not. The projects empower those living in poverty to identify and take action to change problematic systems and structures in their communities.

In Action

In Haddington, Pennsylvania, there is no grocery store that carries fresh produce. Residents of this town frequent convenience stores, which stock cheap processed foods. The result is poor nutrition and high rates of diet-related illnesses like obesity. The Urban Tree Connection works with low-income communities to create community-driven gardening projects, which give residents an opportunity to develop their leadership skills and build community cohesion. Thanks to a grant from CCHD, Urban Tree Connection, the parent non-profit of Neighborhood Foods Coop in Haddington, turns vacant land into space for food production and trains low-income residents to grow and sell food. Nyshae, a member of the community, began by working as a Teen Apprentice where she shadowed an employee at Neighborhood Foods. She is now one of three new adults hired to run youth programs continuing a cycle of support and hope.

Economic Development Grants

Economic development grants range from \$25,000-\$75,000 and support community-based organizations and businesses that create just workplaces, provide quality jobs, and develop assets for low-income people. CCHD supports projects that encourage people living in poverty to hold leadership roles and have ownership in local organizations.



In Action

Owsley County, isolated in the mountains of eastern Kentucky, is one of the poorest counties in the United States, and many live below the poverty line. Based on the belief that families and children are better poised for success when their living environment is safe and conducive to good health and with a grant from CCHD, Partnership Housing Inc. is providing new home ownership opportunities and implementing home improvements for families of low and moderate income levels. Since 2014, Partnership Housing has built 11 new homes and repaired 44 homes for families.

As part of their model, families complete group training sessions with homeownership counselors and have access to one-on-one training as needed. They also can attend financial literacy classes and become members of the Homeowner's Association. Through the help of CCHD, Partnership Housing is not only ensuring that people can become homeowners but is providing the tools for successful and sustainable homeownership.

National Strategic Grants

National strategic grants range from \$200,000-\$500,000 and fund projects that promote justice and economic development on a significantly larger scale. Projects funded by these grants are statewide, regional, or national in scope and are typically for campaign-style initiatives with focused time-specific goals.

In Action

In southern California, the Obria Medical Clinics (OMC) provide free high-quality primary and reproductive health care services, health education, and support services that reflect the Catholic Church's respect for life to low-income, underserved, and medically disenfranchised individuals. Since 2006, OMC has seen over 74,000 patients, and over 5,000 mothers who have come to the clinic have chosen an alternative to abortion. OMC is also partnering with community schools and learning centers to address the social determinants of health and improve support for vulnerable families. Through these connections, OMC is helping provide an alternative school for underserved teenagers experiencing social, behavioral, and learning challenges.

We are deeply grateful for the thousands of individuals who have generously supported the work of CCHD. Thanks to your generosity, we are able to continue helping people help themselves and others out of poverty. It is with your support, donations, and prayers that the Catholic Campaign for Human Development can continue to carry out the mission of Jesus Christ, **"to bring good news to the poor. . . release to captives, sight to the blind, and let the oppressed go free"** (Lk 4:18).

COLLECTION FOR THE CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT

*Statement of Revenue, Expenses, and Other Changes in Net Assets for the
Year Ending in December 31, 2014*

Revenue

National Collections Contributions:	\$10,014,515
Grants, Bequests, and Other:	\$29,852
Income on Investments:	\$3,854,454

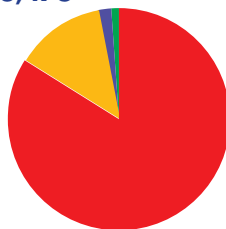
Total Revenue: \$13,898,821

Expenses

Total Expenses: \$16,063,790

Total Expenses Including Internal Grants*: \$18,708,476

● Grants and Donations**	\$15,665,343	83.7%
● Allocations-Internal Grants	\$2,644,686	14.2%
● Promotions and Fundraising	\$345,068	1.8%
● Administrative Expenses	\$53,379	0.3%



Changes in Net Assets from Operations: \$(4,809,655)

Non-Operating Activities

Unrealized (Loss) Gain on Investments: \$(213,900)

Changes in Net Assets: \$(5,023,555)

Net Assets at the Beginning of the Year: \$58,113,260

Net Assets at the End of the Year: \$53,089,705

*Internal grants include a distribution from the Catholic Campaign for Human Development Collection for CCHD operations expenses and for USCCB Justice, Peace and Human Development's Education and Outreach program that includes engaging Catholics in our faith-filled call to address the root causes of poverty.

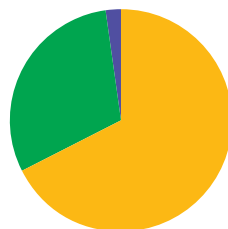
**Grants approved in 2014 totaled \$13,988,363. Grants and donations in 2014 totaled \$15,655,343 and included payments to grants approved in 2014 and in prior years.

See the complete USCCB financial report at www.usccb.org/about/financial-reporting.

2014-2015 Distribution of Approved Grants

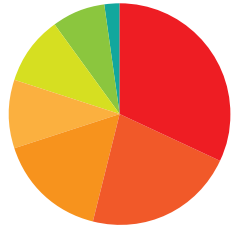
Total Number of Grants: **241** | Total Amount Approved: **\$13,988,363**

Grant Type	Total Number of Grants	Amount Funded
● Community and Economic Development	207	\$9,457,000
● Strategic National and Regional Grants	13	\$4,241,600
● Technical Assistance	21	\$289,763



Community and Economic Development Grants

Area	Percentage
● Creating Resilient Communities, Access to Housing & Strong Schools	32%
● Building a Just Economy and Protecting Worker Rights	22%
● Economic Empowerment: New Businesses, Jobs, and Financial Opportunity	16%
● Reforming the Criminal Justice System	10%
● Defending the Rights of Immigrants	10%
● Expanding Access to Healthcare and Empowering Person with Disabilities	8%
● Protecting the Environment	2%



Strategic National and Regional Grants

Organization	Description	Grant Amount
Obria Pregnancy Centers (California)	Expanding Pro-Life Healthcare Access	\$500,000
California Catholic Conference (California)	Reforming Criminal Justice System	\$500,000
Society of St. Vincent de Paul (National)	Reforming Criminal Justice System	\$500,000
Catholic Community Services of Western Washington (Washington)	Increasing Healthcare Access, Defending Farmworker Rights, Community Organizing	\$500,000
National Community Land Trust Network (National)	Creating Homeownership Opportunities	\$500,000
PICO National Network (National)	Defending the Rights of Immigrants	\$500,000
Hope Border Institute (Southwest)	Defending the Rights of Immigrants	\$500,000
Catholic Education Latino Empowerment Initiative (National)	Expanding Access to Catholic Education	\$288,600
Democracy at Work (National)	Building Cooperative Businesses	\$250,000
Direct Action Research and Training Center (Florida)	Reforming the Criminal Justice System	\$203,000

To learn more about the state of poverty in the U.S., visit:

WWW.POVERTYUSA.ORG.



For more information regarding the USCCB's work with the **Catholic Campaign for Human Development**, please visit www.usccb.org/cchd/collection or write:



Office of National Collections

3211 Fourth Street, NE | Washington, DC 20017

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