## CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT WORKING ON THE MARGINS

## Dear Diocesan Director,

The Catholic Campaign for Human Development (CCHD) succeeds through the dedication of CCHD-funded organizations that empower local community members—and through the committed efforts of CCHD diocesan directors like you. As CCHD's eyes and ears at the diocesan level, you are are the invaluable link between local communities, organizations that work toward change, dioceses, and the CCHD national office. Using your local knowledge, you help CCHD respond to the needs and issues that most affect local communities.

You can help CCHD succeed by encouraging your diocese to participate in this year's collection for the Catholic Campaign for Human Development. When your diocese participates in the collection, your contributions not only support organizations that work for justice and solidarity across the country but they also help your neighbors, because 25% of the contributions remains in your diocese to support local antipoverty projects.

As you know, the annual CCHD collection is the sole source of funding for our grant and education programs. The most effective things you can do to help the CCHD collection are to ask your pastors to mention the collection at Mass and to use the bulletin announcements, parish appeal, and social media tool kit in your outreach, all of which are available for download at <a href="https://www.usccb.org/cchd">www.usccb.org/cchd</a>. Please share these resources with your parishes to support their efforts.

When your diocese participates in the CCHD collection, you help form future leaders and strengthen CCHD-funded programs across the country and in your community. If you have any questions, please contact me at 202-541-3365 or ngermain@usccb.org. It may be helpful to know that #iGiveCatholicTogether also accepts funds for this program if parishioners in your diocese are looking for a way to support this collection through online donations. Thank you for joining us to work on the margins.

Sincerely,

Nicole Germain

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Assistant Director, Promotions

