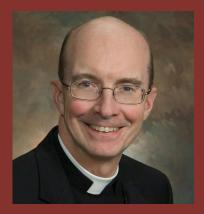
ANNUAL REPORT 2023

# CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT

WWW.USCCB.ORG/CCHD



# FROM THE CHAIRMAN



Dear Sisters and Brothers in Christ,

Several years ago, when I first heard of the Community Lighthouse Project of Together New Orleans, I was moved by what was then only a proposal to save lives in hurricane zones by providing solar power to the poorest neighborhoods.

Now, because of your gifts to the Catholic Campaign for Human Development (CCHD), that dream is a reality. And it is more amazing than I had imagined. It starts when churches and other community buildings are outfitted with commercial-grade solar arrays and batteries so they can keep neighborhood lights on after a storm (and offer discounted power year-round to the area's poorest residents).

Beyond that, however, Community Lighthouses are changing the whole concept of disaster relief.

Each is also a storm shelter, with a team of local emergency responders who are responsible for getting to know the neighbors before a disaster strikes. They learn who lives where, who has a wheelchair or an oxygen tank, and who simply needs extra help. Replacing a chaotic response focused on transporting people to distant sites, Community Lighthouses try to keep residents in or near their homes whenever possible, with lights, air conditioning, and support from those who know and love them.

Successes like these are why I am both honored and humbled to be chairman of the US bishops' Subcommittee on the Catholic Campaign for Human Development. CCHD empowers the powerless to make their communities better. It helps residents to think about neighborhood problems, propose solutions, and advocate effectively with local leaders and elected officials to make those changes happen. CCHD is designed to put

Catholic social teaching into action, helping the poorest of the poor use the gifts that God has given them to improve their communities and care for those around them.

The other projects featured in this report give a small taste of how CCHD invested \$7.3 million of your gifts in 144 grants in 2023 to help people help each other. Two projects help small farms and farmers in two very different climates to flourish and care for the earth. Another assists residents of Chicago's Southeast Side to address dilapidated and dangerous public housing, end toxic dumping in urban areas, and work for an end to youth violence by helping young people become leaders in solving neighborhood problems.

These changes will improve the lives of those affected for years, even for generations. Your gifts have made them possible. I thank you on behalf of the subcommittee, and especially on behalf of the countless people whose lives are better today because of your generosity.

Sincerely in Christ,

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Most Reverend Timothy Senior Bishop of Harrisburg Chairman, USCCB Subcommittee on the Catholic Campaign for Human Development

#### 2023 USCCB SUBCOMMITTEE ON THE CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT

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# AIR, WATER, FOOD, AND LIGHT ARE ESSENTIAL TO LIFE.

The Catholic Campaign for Human Development (CCHD) brought all of them to the featured initiatives in this report—along with jobs, dignity, and opportunities to bring peace and health to troubled communities.

CCHD practices what Jesus preached about bringing Good News to the poor and freedom to captives. It funds projects that empower residents of marginalized communities to identify solutions to neighborhood problems and root causes of poverty and then work together to achieve those solutions. It unites neighbors across racial, cultural, religious, and economic divides. Though some funded organizations are not Catholic, all must pledge to work within a Catholic moral framework of respect for human life from conception until natural death, placing a priority on the needs of the poor.

#### **TOGETHER NEW ORLEANS**

In September 2023, leaders of Together New Orleans spent more than an hour with Pope Francis, explaining how they had worked with local government to bring solar power to the city's poorest neighborhoods. The Community Lighthouse Project provides power to homes and shelters after hurricanes and also lowers electricity costs year-round. The churches and other community buildings with solar arrays must serve as emergency shelters and maintain crisis response teams who build relationships with the neighbors and know who will need extra help in a disaster. The solar installations are built with union labor, including apprentices who learn skills to build their own bright futures.

A pilot project of 16 Community Lighthouses is nearing completion. Contracts have been signed to establish 48 more in New Orleans, and state disaster officials have allocated \$200 million to erect 345 statewide. Together New Orleans also worked for changes to city codes to make solar power more accessible to everyone. CCHD has played a crucial advocacy role in this project from the beginning, providing support and training so that volunteers could make the case to local, state, and national government leaders to fully fund this project.



#### LA COSECHA COMMUNITY SUPPORTED AGRICULTURE, ALBUQUERQUE

La Cosecha Community Supported Agriculture, based in Albuquerque, New Mexico, builds networks of urban and rural farms that use sustainable practices, helping them market their locally grown organic vegetables. The CCHD grant helps La Cosecha persuade governments and corporations to purchase this produce for institutions such as schools and senior centers. La Cosecha also works with schools and families to provide access to community gardens, teach healthy food preparation, and educate students about government food policies and how to advocate for better ones. The organization runs a food co-op that has grown to 300 families, with outreach directed toward sinale and low-income parents, elderly people, and those with disabilities.

#### SUSTAINABLE FARMING ASSOCIATION, ST. PAUL-MINNEAPOLIS

In Minnesota, the Sustainable Farming Association helps growers and ranchers thrive by promoting sustainable agricultural and food production techniques. Working with everyone from beginners to multigenerational family farmers, the association hosts workshops and other events—along with providing mentors—to assist with soil improvement, livestock management, and many other aspects of farming. The CCHD grant was used to organize more events to teach farmers how to increase the health of their soil and to assist them with issues ranging from financial planning to mental health. The grant also underwrites efforts to build community among smaller farmers and ranchers through retreats and other activities.

### ALLIANCE OF THE SOUTHEAST, CHICAGO

Alliance of the Southeast (ASE) helps residents of some of the most impoverished, polluted, and neglected neighborhoods in Chicago to advocate for changes to improve their safety, living conditions, mental health, and financial opportunities. ASE (pronounced ah-say, meaning "to do" in Spanish) was founded in 2002 initially to represent Hispanic/Latino residents. It has deep Catholic roots and strong ties to local parishes, but it has become a multicultural interfaith network of more than 50 community organizations. The CCHD grant underwrites efforts to empower teenage residents as community leaders. These youth leaders joined residents of all ages to complete three major projects in the last grant cycle: staving off development of a toxic waste dump in the community, forcing the cleanup of a mold- and rodent-infested public housing complex, and working to reduce violence through initiatives such as half-days to promote mental health in public schools. Youth leaders helped quide government officials through a decayed housing project, joined them on a Southeast Side Toxic Tour, and organized a lead pipes rally to advocate for removal of poisonous water conduits.

## COLLECTION FOR THE CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT

Statement of Revenue, Expenses, and Other Changes in Net Assets for the Year Ending December 31, 2023.

#### REVENUES

National Collections Contributions	\$7,275,383
Income on Investments	\$9,191
Total Revenue (Sum)	\$7,284,574

#### **EXPENSES**

Grants and Donations*	\$15,603,370	83.45%
Allocations-Internal Grants**	\$2,582,765	13.81%
Promotions and Fundraising Expenses	\$456,640	2.44%
Program Costs	\$54,128	0.29%
Total Expenses	\$18,696,903	100%
Total Expenses, Excluding Internal Grants	\$16,114,138	
Total Grants & Donations, Including Internal Grants	\$18,186,135	

\*Grants approved in 2023 totaled \$7,348,250. Grants and donations in 2023 totaled \$18,186,135, which includes payments and write-offs to grants approved in 2023 and prior years.

\*\*Internal grants include a distribution from the Catholic Campaign for Human Development Collection for CCHD operations expenses and for USCCB Justice, Peace and Human Development's Education and Outreach program that includes engaging Catholics in our faith-filled call to address the root causes of poverty.

Changes in Net Assets from Operations	(\$11,412,329)
Non-Operating Activities:	
Unrealized Gain on Investments	\$130,809
Changes in Net Assets	(\$11,281,329)
Net Assets at the Beginning of the Year	\$8,451,156
Net Assets at the End of the Year <sup>†</sup>	(\$2,830,364)

<sup>1</sup>CCHD maintained levels of grant funding through the pandemic even as donations declined during that time. These factors resulted in a negative net asset balance for FY 2023.

### **2023 DISTRIBUTION OF GRANTS**

PROGRAM AREA	GRANTS	GRANT AMOUNT	PERCENTAGE
Community Development	100	\$5,229,000	71.16%
Economic Development	34	\$1,830,000	24.90%
Technical Assistance	10	\$289,250	3.94%
TOTAL	144	\$7,348,250	100%

Community Development

Economic Development

Technical Assistance

#### 2023 CCHD COMMUNITY DEVELOPMENT GRANTS

CATEGORIES	PERCENTAGE
Creating Resilient Communities, Access to Housing & Stronger Schools	43.0%
Reforming the Criminal Justice System	17.0%
Fueling Economic Empowerment: New Businesses, Jobs, and Financial Opportunities	16.0%
Defending the Rights of Immigrants	11.0%
Building a Just Economy & Defending Workers' Rights	7.0%
Protecting the Environment	6.0%
TOTAL	100%

### 2023 CCHD ECONOMIC DEVELOPMENT GRANTS

CATEGORIES	PERCENTAGE
Home Ownership & Community Real Estate Opportunities	57.1%
Job Training & Social Purpose Business Support	22.9%
Worker- & Community-Owned Businesses	14.3%
Business Incubation & Community Marketplaces	2.9%
Fair Access to Credit & Financial Planning	2.9%
TOTAL	100%

#### **2023 CCHD TECHNICAL ASSISTANCE GRANTS**

These grants are given out to organizations that demonstrate strong potential but lack the resources to qualify for a larger grant. A technical assistance grant is given to lift up a struggling organization and help it become established and sustainable. The grant can be used to pay for equipment, hire a grant writer, purchase materials for a campaign, or whatever else makes the difference in raising the grantee organization to the next level.





If you miss the collection or wish to give outside of the collection, #iGiveCatholicTogether (usccb.igivecatholictogether.org /organizations/usccb-catholic-campaign-for-human-development) accepts funds online to support the good work of the Catholic Campaign for Human Development.

Thank you for your support!

For more information about the USCCB's work with the **Catholic Campaign for Human Development** and around the world, please visit www.usccb.org/cchd.

or write to:

Office of National Collections 3211 Fourth Street NE | Washington, DC 20017

