

CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT WORKING ON THE MARGINS

Dear Editor/Communications Director,

Since its founding more than 50 years ago, the Catholic Campaign for Human Development (CCHD) has helped combat poverty by supporting organizations that empower local communities at a grassroots level. Rooted in subsidiarity, this approach allows local leaders to tackle challenges directly and efficiently, rather than relying on a detached, top-down process.

For children to enjoy long-term success, they must have access to childcare that provides more than just early education. It must also offer a safe, stable environment with caring, dedicated teachers and staff who know and recognize them. Since 1988, Childspace Daycare Centers Inc. in Philadelphia has operated on the principle that improving job conditions for childcare workers reduces turnover and increases the quality of the services they provide.

Organized as a cooperative, Childspace is worker-owned and provides quality jobs with co-op membership after one year of employment. By giving all workers a role in organizational leadership, regardless of their staff position, Childspace reduces turnover, while workers are given a voice in policy and budgetary decisions. This democratic, cooperative model embodies the spirit of CCHD's legacy.

When your diocese participates in this year's collection, you support the efforts of grassroots groups like Childspace, as well as organizations serving your own community, because 25% of your diocesan collection stays in your own diocese to fund local antipoverty projects.

Your support in promoting the CCHD collection helps lift up low-income individuals working to make their communities more responsive to their lived realities. Please use your publication(s), website, social media channels, and any other outlets to tell about Childspace and the story of all those who live on the margins. Promotional materials, including a social media tool kit, are available at www.usccb.org/cchd.

If you have any questions, please contact me at 202-541-3365 or ncpromo@usccb.org. Thank you for joining us to work with those on the margins and break the cycle of poverty.

Sincerely yours in Christ,



Margaret Hren
Assistant Director, Promotions



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