



Peter's Pence Collection *Be a Witness of* **Charity**

"A LITTLE MERCY MAKES THE WORLD LESS COLD AND MORE JUST."

—Pope Francis, *Angelus*, March 17, 2013

Dear Editor/Communications Director:

From his first *Angelus* address, Pope Francis has emphasized the power of mercy to change the world by bringing comfort and justice to those who are suffering. The Peter's Pence Collection is an opportunity for those in your diocese to join with the Holy Father and support his charitable works around the world. This collection has ancient Christian roots and a present day impact with lasting effects. By promoting this collection in your diocese, the world can become a bit less cold and a bit more just.

In his 2016 *Urbi et Orbi* address, Pope Francis reminded us of the resurrection message of hope and new life. He encouraged us, "May this comforting message of Jesus help each of us to set out anew with greater courage and hope, to blaze trails of reconciliation with God and with all our brothers and sisters. How much we need this!" And how much we need your help to blaze these trails. We rely on your support to ensure the success of this collection.

Free resources, including an editable sample letter from your bishop, web ads, and a social media tool kit, are available online for download at www.usccb.org/peters-pence/collection. Please use your publication(s), website, social media channels, or any other outlets to talk about the charitable works of Pope Francis and how your parishioners can help.

If you have any questions or need more information, please contact me at 202-541-3365 or at bkennedy@usccb.org. Thank you for your support.

Gratefully in Christ,

Bevin Kennedy

Assistant Director, Promotions, Office of National Collections

