

Solidarity Fund for the Church in Africa

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I should no longer say that I have neighbors to help, but that I must myself be a neighbor to others. —Pope Francis, *Fratelli Tutti*, no. 81

Dear Communications Director/Editor,

Catholics are called to share the Gospel with our families, friends, and neighbors. In countries around the world, diocesan communications offices like yours help the faithful fulfill that call by keeping us informed through newspapers, broadcasts, and social media platforms. In a country like Egypt, with a small Catholic population of about 270,000 people, digital communications are particularly vital for connecting believers, for sharing the truths of the Catholic faith, and for combatting inaccurate information and rumors about Christians.

With funding granted by the Solidarity Fund for the Church in Africa, the Assembly of the Catholic Patriarchs and Bishops of Egypt established a Catholic media office to engage Catholics in all seven Egyptian dioceses. Through social media channels and a website, the Catholic media office shares accurate news stories and multimedia presentations on the teachings of the Catholic Church to enrich the faith among Catholics and inform others who want to learn more about Catholicism. In addition to the website and social media channels, the media office developed a smartphone app designed to enrich the faith of young people through games that test knowledge of the Bible.

Africa's rapidly modernizing media environment presents the Church with both the opportunity to expand its mission to evangelize and the challenge of updating technology and training in the use and production of digital media. When you participate in the collection for the Solidarity Fund for the Church in Africa, you help dioceses across the continent to meet that challenge and enhance their ability to share the Gospel.

Please use your publication(s), website, social media channels, and any other outlets to talk about the Solidarity Fund's support of Catholic media engagement by the Egyptian bishops' Catholic media office and about all who benefit from this collection. Free resources, including an editable sample letter from your bishop, web ads, and a social media tool kit, are available for download at *www.usccb.org/africa/collection*. It may be helpful to know that <u>#iGiveCatholicTogether</u> also accepts funds for this program if parishioners in your diocese are looking for a way to support this collection through online donations

If you have any questions or need more information, please contact me at 202-541-3365 or *ngermain@usccb.org*. Thank you for your support of the Solidarity Fund for the Church in Africa.

Gratefully in Christ,

Nicole Germain Assistant Director, Promotions