

# Catholic Social Ministry Gathering

[www.catholicsocialministrygathering.org](http://www.catholicsocialministrygathering.org)

## 2021 Sponsor Kit





# CSMG 2021 Conference Profile

For more than 30 years, the Catholic Social Ministry Gathering (CSMG) has served as the central gathering of Catholic social ministry leaders. It draws over 500 leaders and emerging leaders annually, equipping them with the knowledge, relationships, and skills to build communities where all can thrive. The theme of the 2021 event, “**Make justice your aim**” (cf. **Is. 1:17**): **Rebuilding Together,**” will focus on the disparities revealed by COVID-19, renewed racial unrest and our call as a church to reimagine new models based on justice and equality.

This year, CSMG will occur as a virtual event, making possible an even larger gathering than normal. The virtual platform will make possible numerous opportunities for sponsors to share their work with CSMG participants.

## Top reasons to participate in CSMG 2021 as a sponsor:

- **Engage** hundreds of current and emerging Catholic leaders who are active in diverse fields of ministry.
- **Showcase** your organization’s work and resources to participants.
- **Visibility** on the conference virtual platform.
- **Acknowledgement** of your organization’s work in plenary session.
- **Opportunities** to directly interact with participants through special roles and events (depends on sponsorship level—see below).
- **Demonstrate** your organization’s commitment to the social mission of the Catholic Church, and your active support for a society and world more reflective of Gospel values.

## CSMG is committed to program quality

Top experts in matters of Church and civil society gather at CSMG every year. Recent speakers have included notable figures such as Cardinal Peter Turkson (Pontifical Council for Justice & Peace); Archbishop Jose H. Gomez (President, U.S. Conference of Catholic Bishops); Dr. Elizabeth Hinton (author of *From the War on Poverty to the War on Crime*); Mauricio López Oropeza (Pan- Amazonian Ecclesial Network—REPAM); and numerous policy experts.

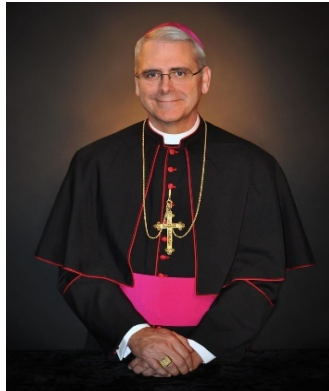


# CSMG 2021 Sponsorship Benefits

## Become a Sponsor!

Sponsors are critical for the success of the Catholic Social Ministry Gathering. CSMG is committed to maximizing opportunities for organizations to publicly show their support for our mission and will work to develop a plan that suits your organization. **See pledge form or contact Marthamaria Morales at [mmorales@uscgb.org](mailto:mmorales@uscgb.org) or (202) 541-3372.**

### Invitation from the Chairmen of the USCCB's Department of Justice, Peace, and Human Development:



**Archbishop Paul S. Coakley**  
Chairman of the Committee on Domestic  
Justice and Human Development



**Bishop David J. Malloy**  
Chairman of the Committee on  
International Justice and Peace

*"For the past 30 years, the annual gathering of Catholic social ministry leaders has brought together hundreds of participants whose faith inspires them to pray, connect, learn and act on pressing current domestic and global challenges affecting our most vulnerable brothers and sisters at home and around the world."*

*"This Gathering is an expression of the Gospel in action as participants engage in intellectual, spiritual, and professional formation in the vision of Jesus' invitation to bring Good News to the poor (Luke 4:18). Participants also connect, dialogue, and share ideas in order to identify, build and sharpen skills for social ministry. These experiences culminate in the opportunity to advocate on Capitol Hill for policies that protect those suffering poverty and injustice. Although the 2021 experience will occur virtually, its impact is needed more than ever as our communities continue to face great challenges."*

*"This personal invitation is extended to you to participate in the virtual Catholic Social Ministry Gathering (CSMG) in 2021 and amplify its impact through your generous support as a sponsor. Your gifts can fulfill the hopes and vision of our Church leadership and members. We appreciate your consideration of our invitation. Be assured of our utmost gratitude for your attention to our humble request."*



# CSMG 2021 Sponsorship Benefits

## Missionary Disciples – \$10,000

### Benefits

- Organization's name, logo, and website link featured on the conference virtual platform
- Rotating banner message (with link to organizational website) on conference virtual platform
- Special oral acknowledgment at the opening/welcoming plenary session
- Inclusion of organization's name in prayer for sponsors during opening liturgy
- Acknowledgement on-screen during plenary session preview
- Digital acknowledgment on-screen during a general session
- A 2:30 min pre-recorded presentation/video before the main speaker
- Sponsorship of a plenary speaker, including digital acknowledgement while speaker is on-screen
- Serve as facilitator for a breakout session
- Opportunity for a 30-min break-out room after or before main conference hours
- Opportunity to include a giveaway/promotion/consultation during registration to incentivize participation in break-out room
- Opportunity to include a giveaway promotion during registration
- Thank you to sponsors with organization names, logos and website links in a post-conference email blast

## Servants of Justice – \$5,000

### Benefits

- Organization, name and logo and link to website on sponsor page of conference virtual platform
- Opportunity to include a giveaway promotion during registration
- Special verbal acknowledgment in general plenary session
- Opportunity to sponsor a break-out session (includes acknowledgment of organization name with break-out on a particular topic; does not include selection of speakers)
- Serve as facilitator for a breakout session
- Acknowledgement on screen previewing plenary session
- Thank you to sponsors with organization names, logos and website in email blast



# CSMG 2021 Sponsorship Benefits

## Loaves and Fishes – \$1,500

### Benefits

- Organization name, logo and link to website on sponsor page of conference virtual platform
- Acknowledgement on screen previewing plenary session
- Thank you to sponsors with organization names, logos and website in email blast

## The Good Stewards – Donations of any amount

### Benefit

- Open to all people of good will wanting to help with scholarships for those with financial need
- Option for donor names to be acknowledged on virtual platform

**\*SUBJECT TO USCCB APPROVAL. Remarks and/or video content must abide by USCCB Sponsorship Guidelines and must be submitted at least 4 weeks prior to event for review.**



# CSMG 2021 Sponsorship Pledge Form

**Pledge forms and sponsorship contributions are due by January 11, 2021 for inclusion on conference virtual platform.**

Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Bldg. Number/Name \_\_\_\_\_ Street \_\_\_\_\_ Suite/Unit/Floor \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Organization Web Address \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Alternate Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Reason for alternate contact: \_\_\_\_\_

(i.e. matters of registration, advertisement, billing, etc.)

**How are you interested in sponsoring CSMG 2021?** Please indicate the sponsorship level you request, including amount of intended contribution.

Sponsorship Level	Amount of Contribution

Further Comments/Questions/Requests:

**Agreement:** This form serves as notice of intention to become a sponsor of CSMG 2021. I understand that acceptance of pledges of sponsorship is not final until receipt of written confirmation and an invoice/receipt from the CSMG staff. I hereby acknowledge and agree to comply with the *Sponsor Policies and Guidelines*, and where applicable to comply with and communicate the *Exhibitor Terms and Conditions* to anyone who will staff an exhibit for my organization during CSMG 2021.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Return completed pledge form by e-mail to:**

**Marthamaria Morales**  
USCCB-JPHD  
Phone: (202) 541-3372  
E-mail: [mmorales@usccb.org](mailto:mmorales@usccb.org)



# CSMG 2021 Sponsor Policies & Guidelines

## Criteria for Sponsorship:

- CSMG reserves the right to limit the total number of sponsors and must approve sponsors in writing.
- Sponsor's acceptance of CSMG's terms and conditions will be indicated by the signing and submission of the Sponsorship Pledge Form.
- Sponsors must submit financial contributions in full no later than **January 15, 2021**. This amount is non-refundable, unless unforeseen factors result in the cancellation of the entire event.
- Sponsor's donations (Prize), if applicable, will be sent directly to the winners no later than **February 15, 2021**.

## Sponsorship Terms and Conditions:

- Approved sponsors submitted requested materials, including organizational logo, website link, video/presentation (if applicable), etc. to CSMG staff no later than **January 15, 2021**.
- Due to USCCB policy, sponsorship of CSMG does not include registration for CSMG programs or events or any of the pre-Gathering or collaborating organizational events associated with CSMG. Sponsors are welcome to register separately to participate in CSMG or for pre-Gathering events.
- Any sponsors exhibiting at CSMG 2021 are subject to the *Exhibitor Terms and Conditions*.
- Additional terms and conditions may be specified by CSMG staff.

*Corporate sponsorships are an important source of support for the USCCB's mission to promote the Gospel of Christ and the teachings of his Church. We ask that all sponsors follow USCCB corporate sponsorship policies. Therefore, sponsors may not use qualitative or comparative language in any sponsorship messages or otherwise endorse or induce to purchase, sell or use a sponsor's products or services, and may not provide price information or other indications of savings or value. Thank you for your support and cooperation with this policy.*

## Exhibiting:

All sponsors are invited to exhibit at CSMG 2021, for more information please read the Exhibitor Kit available at [www.CatholicSocialMinistryGathering.org](http://www.CatholicSocialMinistryGathering.org). **Please note that exhibiting and registration costs are not included in sponsorship packages.**

## Key Dates for Sponsors:

- **January 15, 2021** – deadline for receipt of pledge forms and financial contributions in order to be included on conference virtual platform.
- **January 15, 2021** – final deadline for receipt of organizational logo, website and video/presentation (if applicable), or for cancellation of a sponsorship contribution in order to have a contribution returned.
- **February 15, 2021** – deadline for sponsor donations (Prizes), if applicable, to be sent directly to the winners no later than February 15, 2021.



# CSMG 2021 Sponsor Policies & Guidelines

## Sponsor Contribution Instructions:

Prospective sponsors are asked to return the enclosed *Sponsor Pledge Form* as soon as possible to ensure maximum visibility in CSMG 2021 promotion and reference materials. CSMG staff will respond confirming the availability of sponsorship for events, confirming arrangements, and providing an invoice for contributions.

Corporate sponsorships are an important source of support for the USCCB's mission to promote the Gospel of Christ and the teachings of his Church. We ask that all sponsors of the 2021 Catholic Social Ministry Gathering follow USCCB corporate sponsorship policies. Therefore, sponsors may not use qualitative or comparative language in any sponsorship messages or otherwise endorse or induce to purchase, sell or use a sponsor's products or services, and may not provide price information or other indications of savings or value. In addition, the sponsor hereby agrees to adhere to the following guidelines when (1) preparing their pre-recorded presentation; (2) facilitating breakout sessions; and (3) hosting a breakout room.

USCCB **permits** the sponsor to do the following:

- Include the sponsor's name, logo, phone number, locations, Internet address and slogan (if the slogan is an established part of the sponsor's identity) on any handouts, posters, etc.
- Disseminate a message (verbally or visually) with its acknowledgement regarding the event, subject to the limitations and Required Language Concerning USCCB Sponsorship Policy, below.
- Include or discuss value-neutral displays of the sponsor's products or services on any handouts/posters or during any discussion.
- Include a single website link (e.g., depicted by a sponsor's logo) that takes the user to the sponsor's home page (not to marketing information or to a particular product or service) on any handouts/posters.

USCCB **prohibits** the sponsor from doing the following:

- Advertising of any kind, including any message which promotes or markets any service, facility or product, or which contains qualitative or comparative language, price information or other indications of savings or value, an endorsement, or an inducement to purchase, sell or use any company, service, facility or product.
- Making any statement that the USCCB endorses a sponsor's products, services, or facilities.
- Providing privileges, goods, facilities or services to the sponsor, including but not limited to complimentary tickets or registrations, preferred seating, meals, drinks, transportation or other accommodations.
- Any language suggesting, directly or indirectly, that the sponsor has entered into an exclusive provider agreement with the USCCB.

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Sponsor Name

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Representative Name

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Title

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Representative Signature

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Date